



Consumers Poll Suriname

Results 2019 - 2022



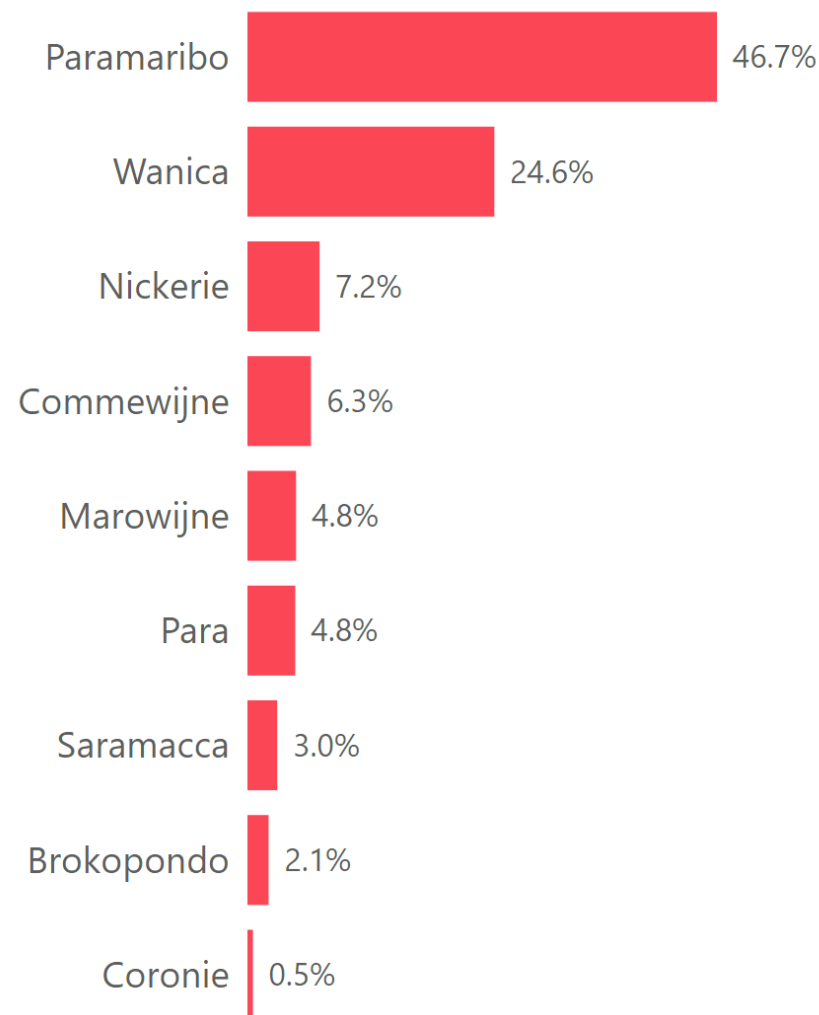
Sample Population

Respondents Information

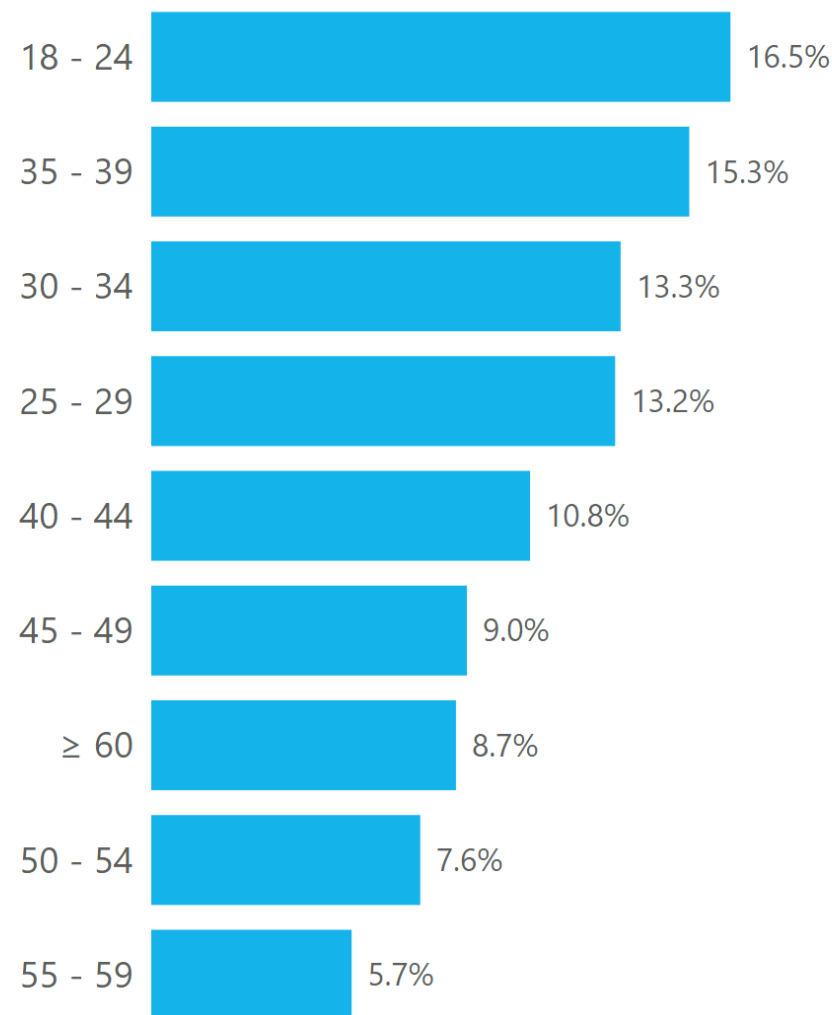
Respondents 1282

2022

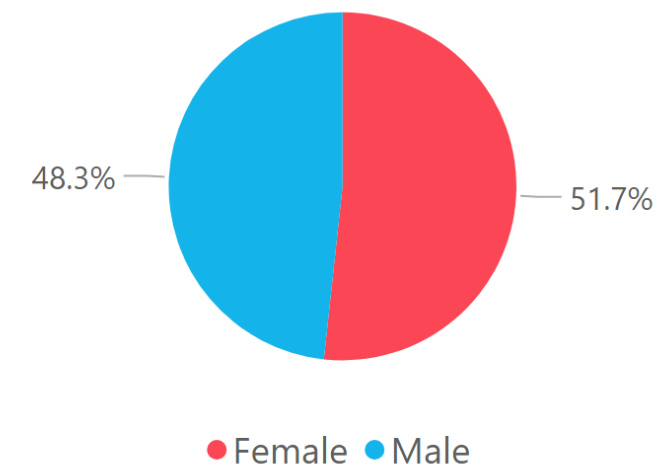
District



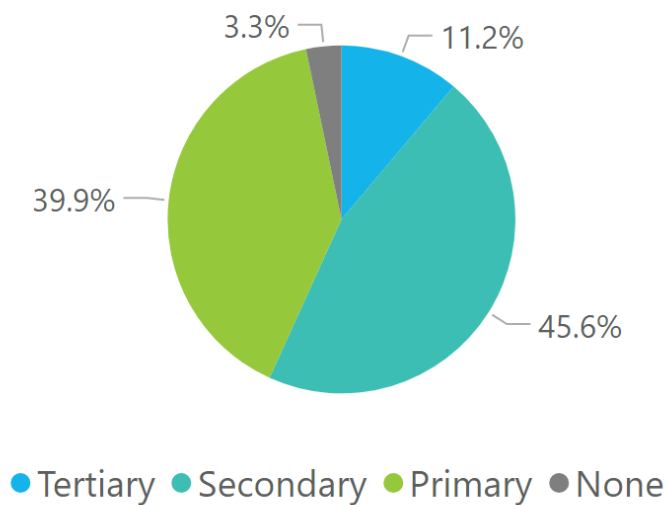
Age Groups



Gender



Education Level



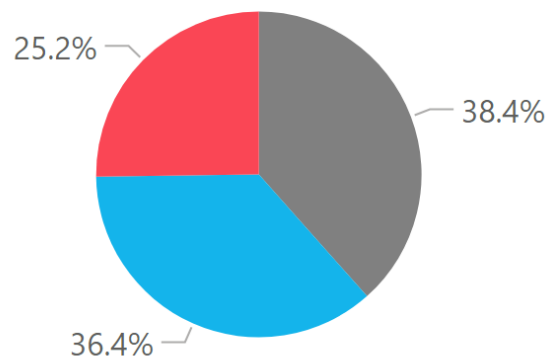
Consumer Confidence Indicator (CCI)

Respondents 1282

2022

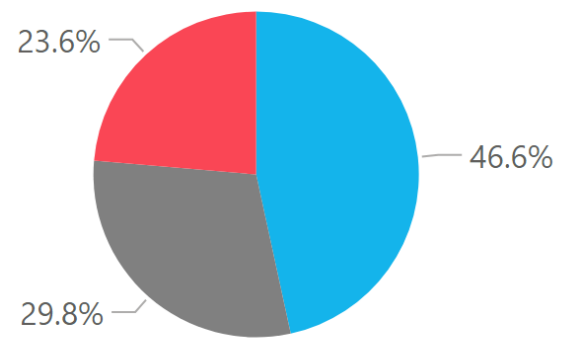
General

What do you think of your current work situation/prospects?



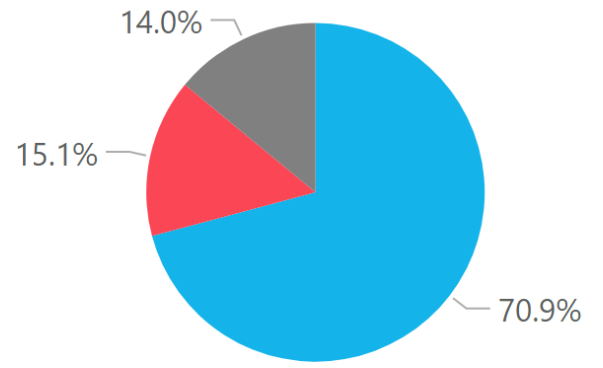
● Neutral ● Positive ● Negative

How do you expect your work situation/prospects to change in the next 12 months?



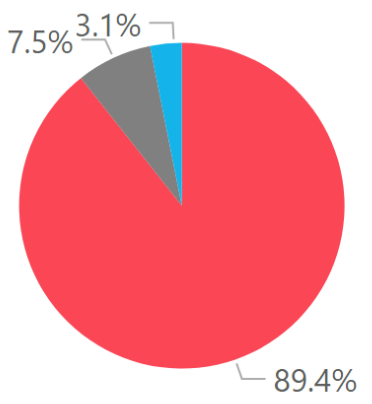
● Positive ● Neutral ● Negative

Considering the current economic situation, is it an appropriate time to make major purchases or investments?



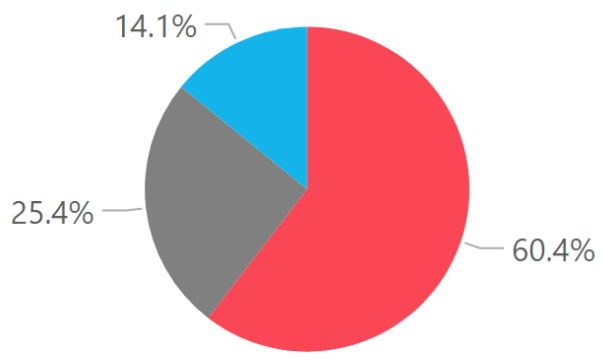
● Positive ● Negative ● Neutral

What do you think of the current general economic situation in Suriname?



● Negative ● Neutral ● Positive

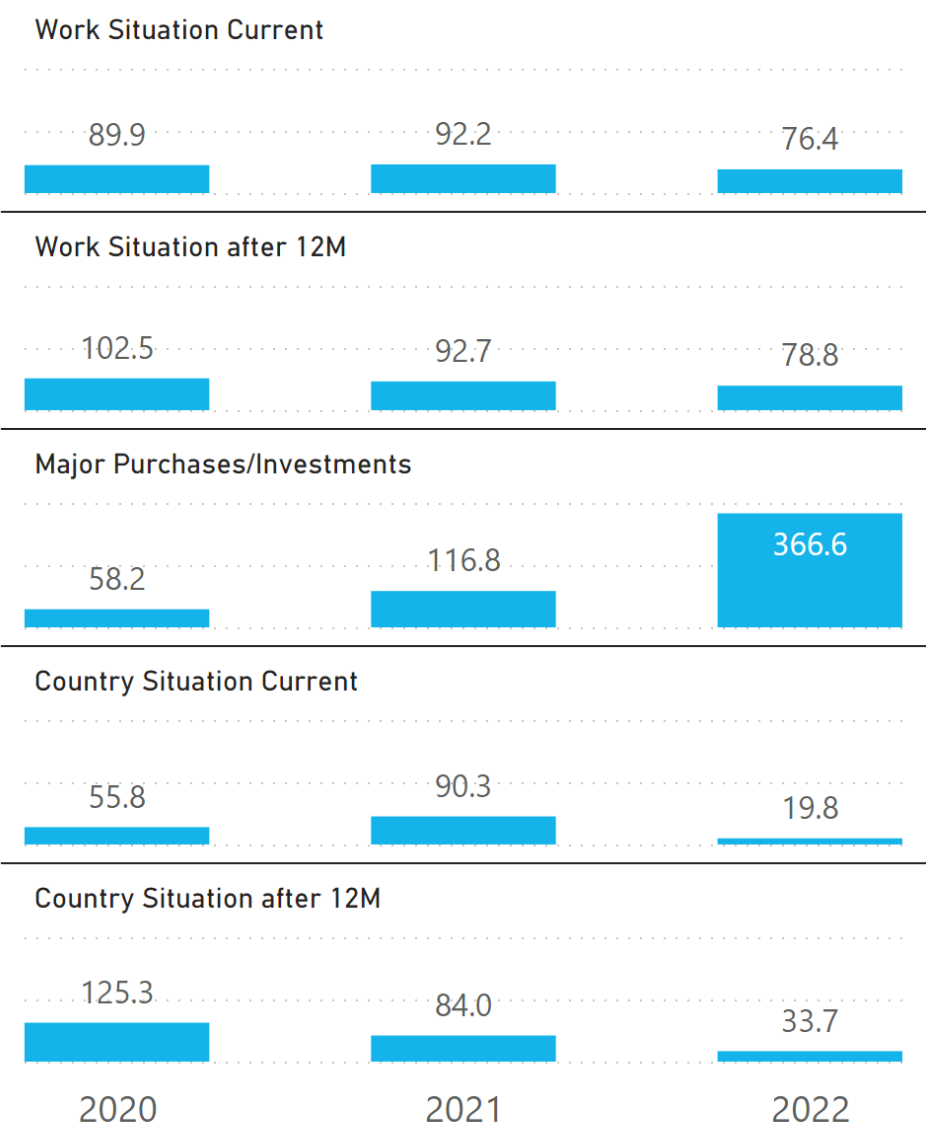
How do you expect the general economic situation in Suriname to change in the next 12 months?



● Negative ● Neutral ● Positive

Consumer Confidence Indicator (CCI)

Progress



Areas	Index			Change		
	2020	2021	2022	2020	2021	2022
Work Situation Current	90.0	92.2	76.6	-10.0%	2.4%	-17.0%
Work Situation after 12M	102.5	92.8	79.0	2.5%	-9.5%	-14.8%
Country Situation Current	56.3	89.7	20.6	-43.7%	59.4%	-77.0%
Country Situation after 12M	125.0	84.3	34.3	25.0%	-32.5%	-59.4%
Major Purchases/Investments	58.6	115.8	364.5	-41.4%	97.6%	214.6%
Consumer Confidence Indicator	86.5	95.0	115.0	-13.5%	9.8%	21.1%

115.0

Consumer Confidence Indicator

21.1%

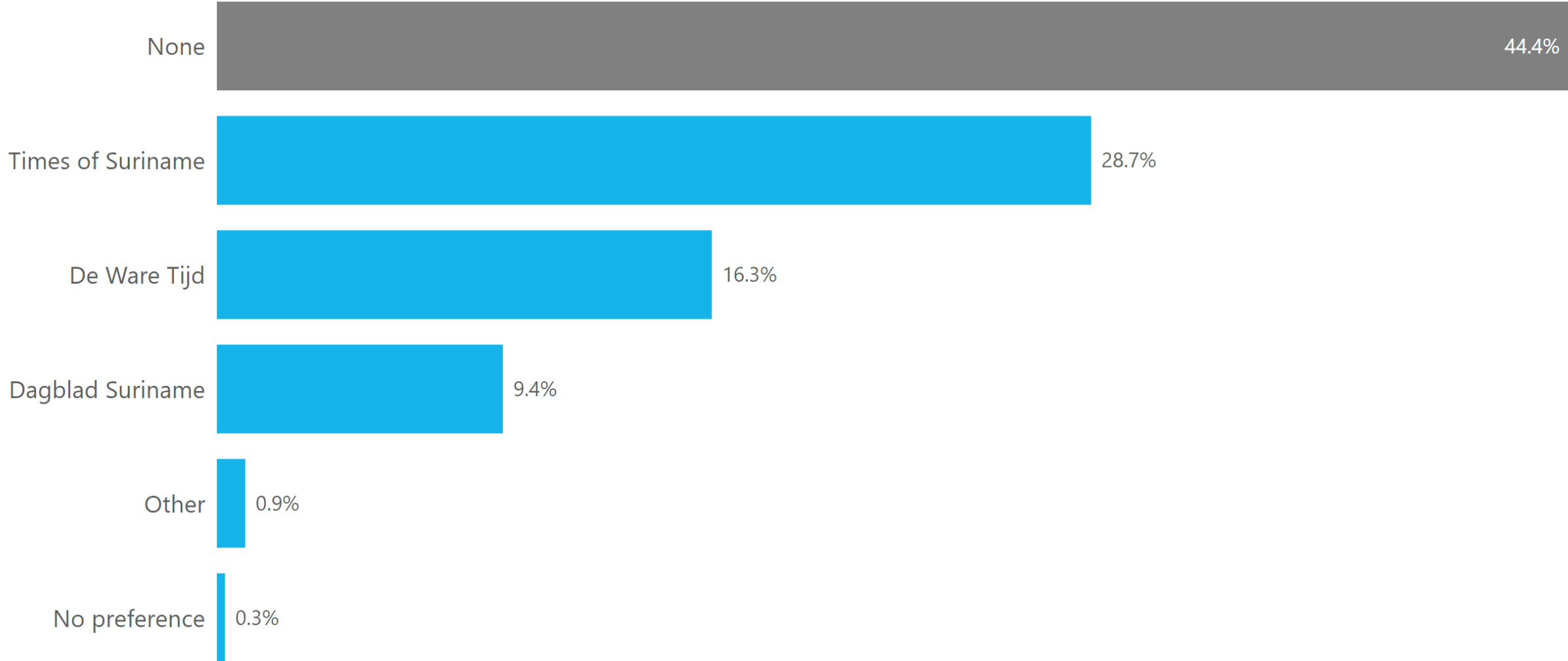
Change 2020 to 2021

Newspapers

Respondents 1282

2022 

Which newspaper do you prefer to read?

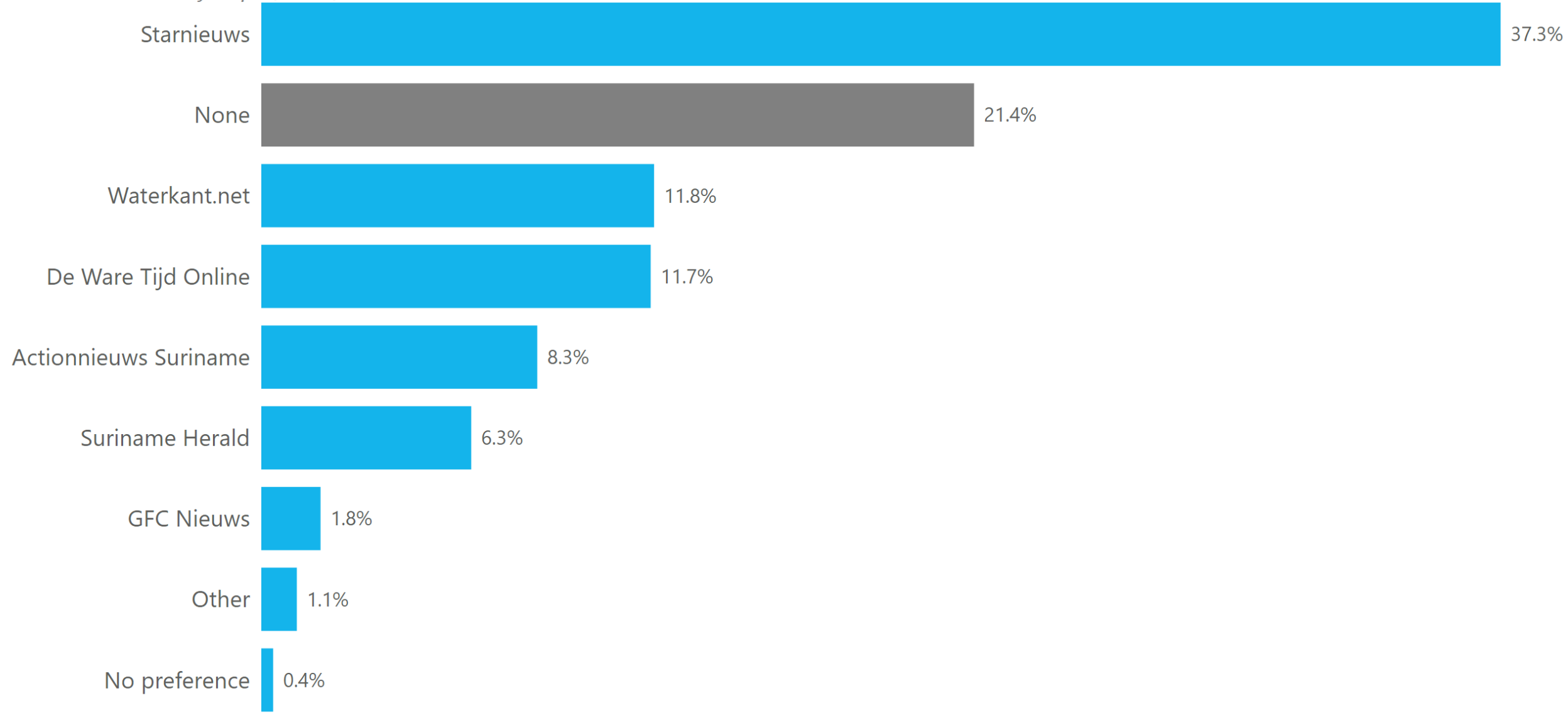


News Sites

Respondents 1282

2022

Which news sites do you prefer to follow?

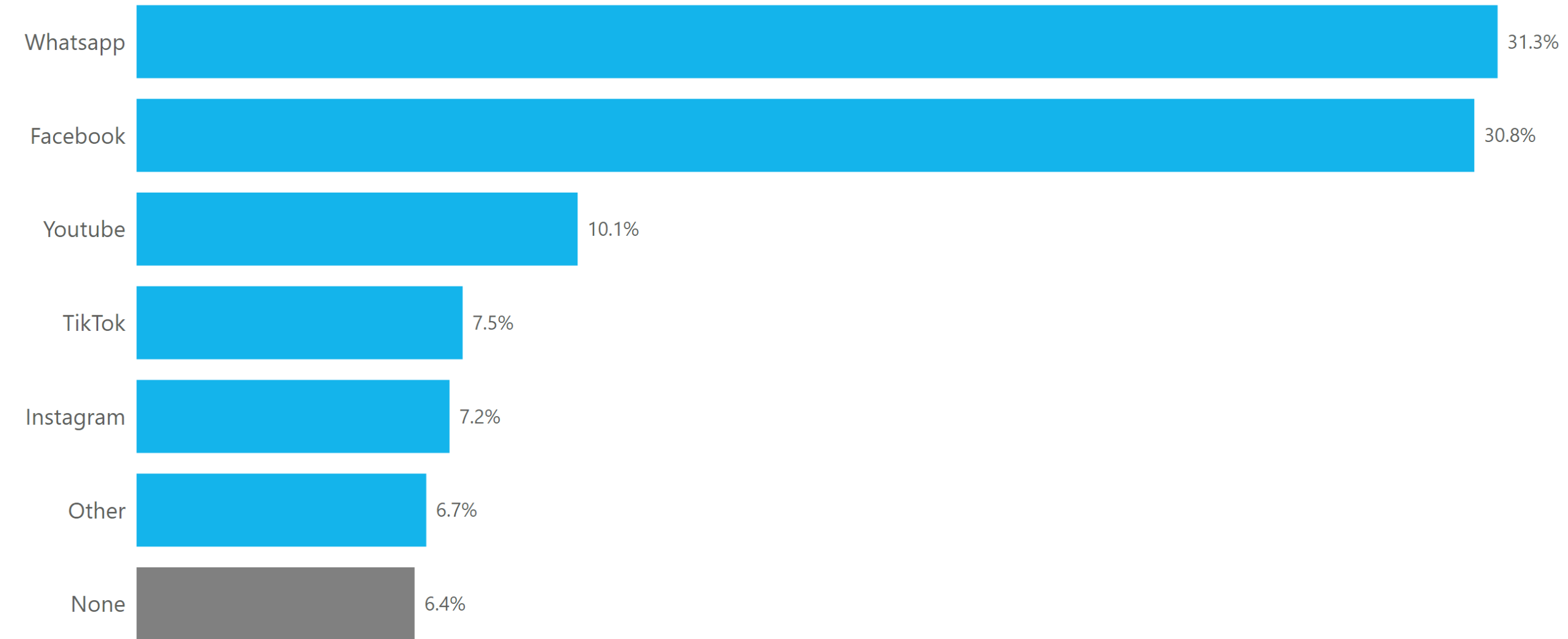


Social Media

Respondents 1282

2022 

Which social media platforms do you use?

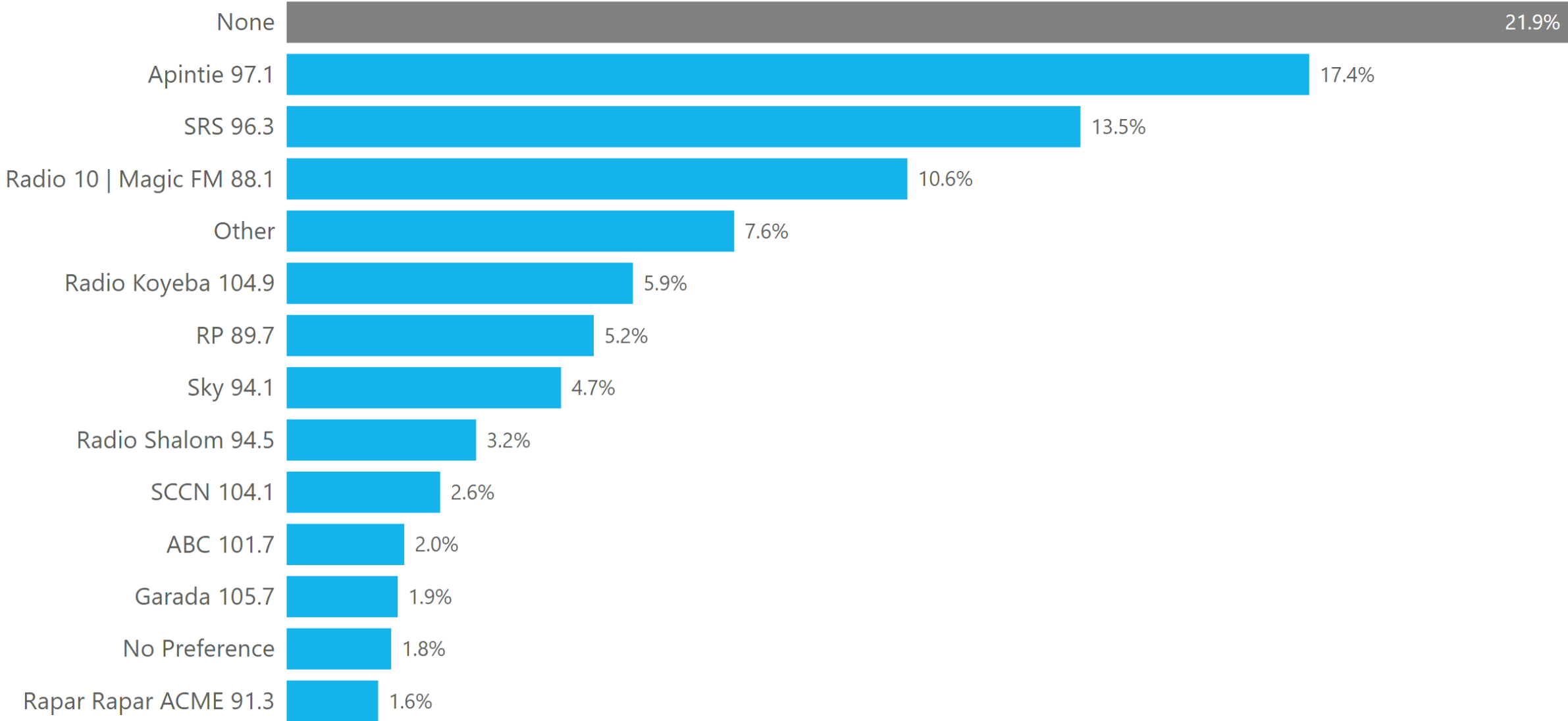


Radio Stations

Respondents 1282

2022 

Which radio station do you prefer to listen to?



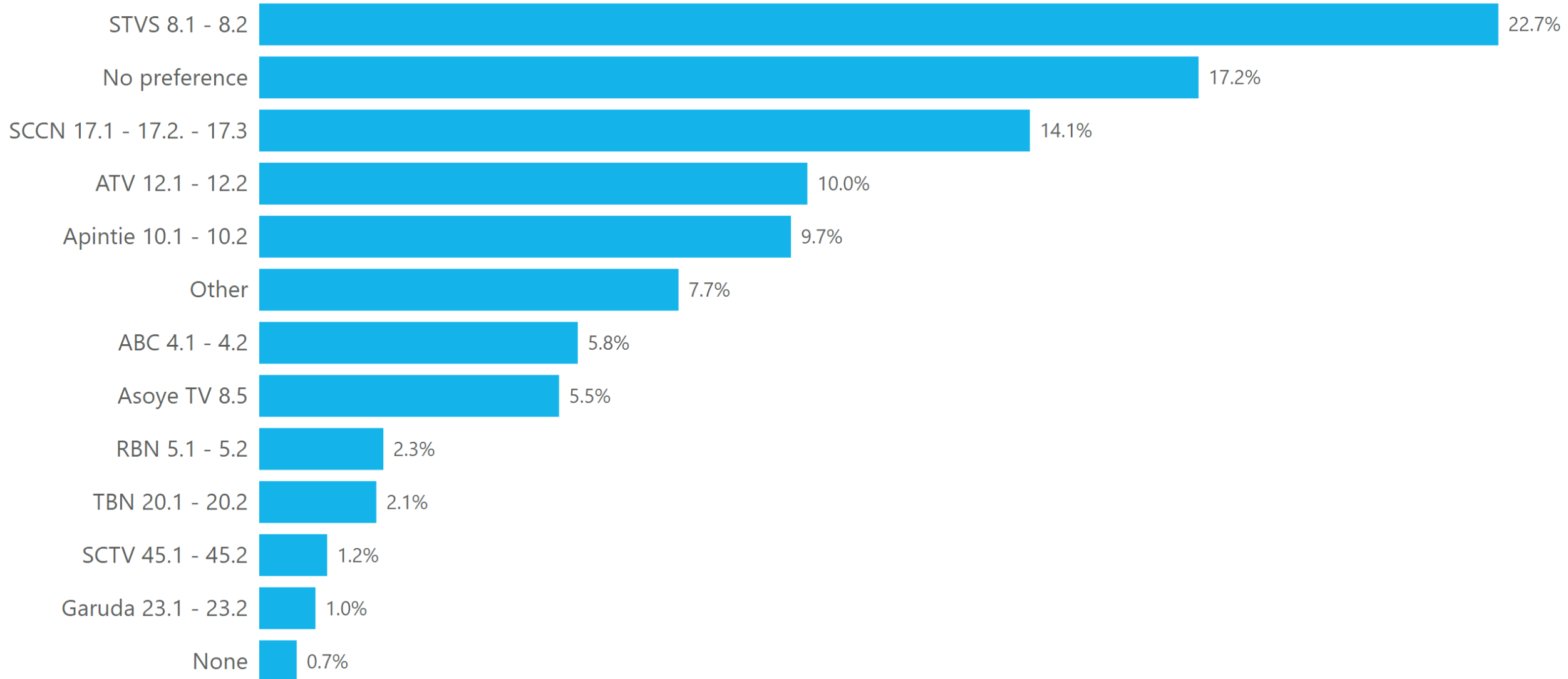
TV Stations

Respondents 1282

2022



Which TV station do you prefer to watch?



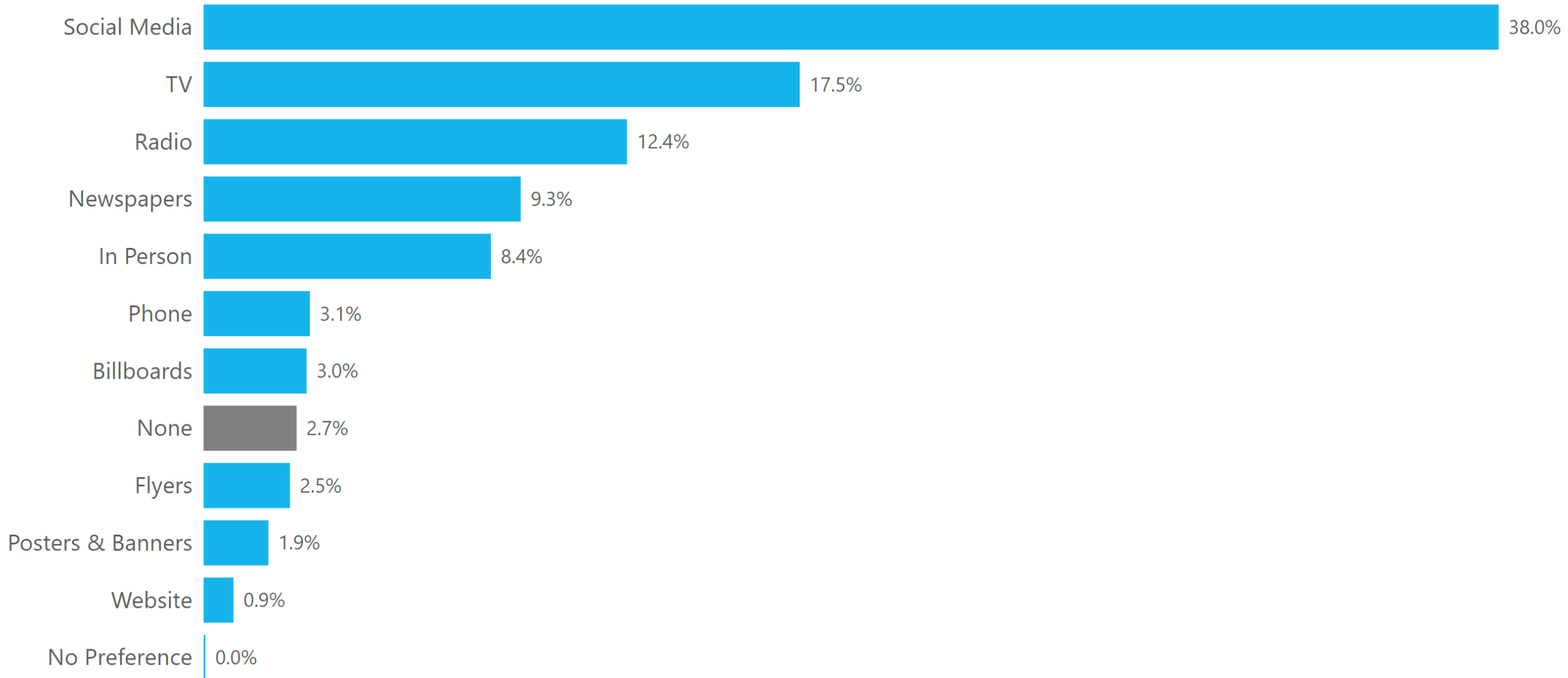
Ad Types

Respondents 1282

2022



How can ads best be presented to you?



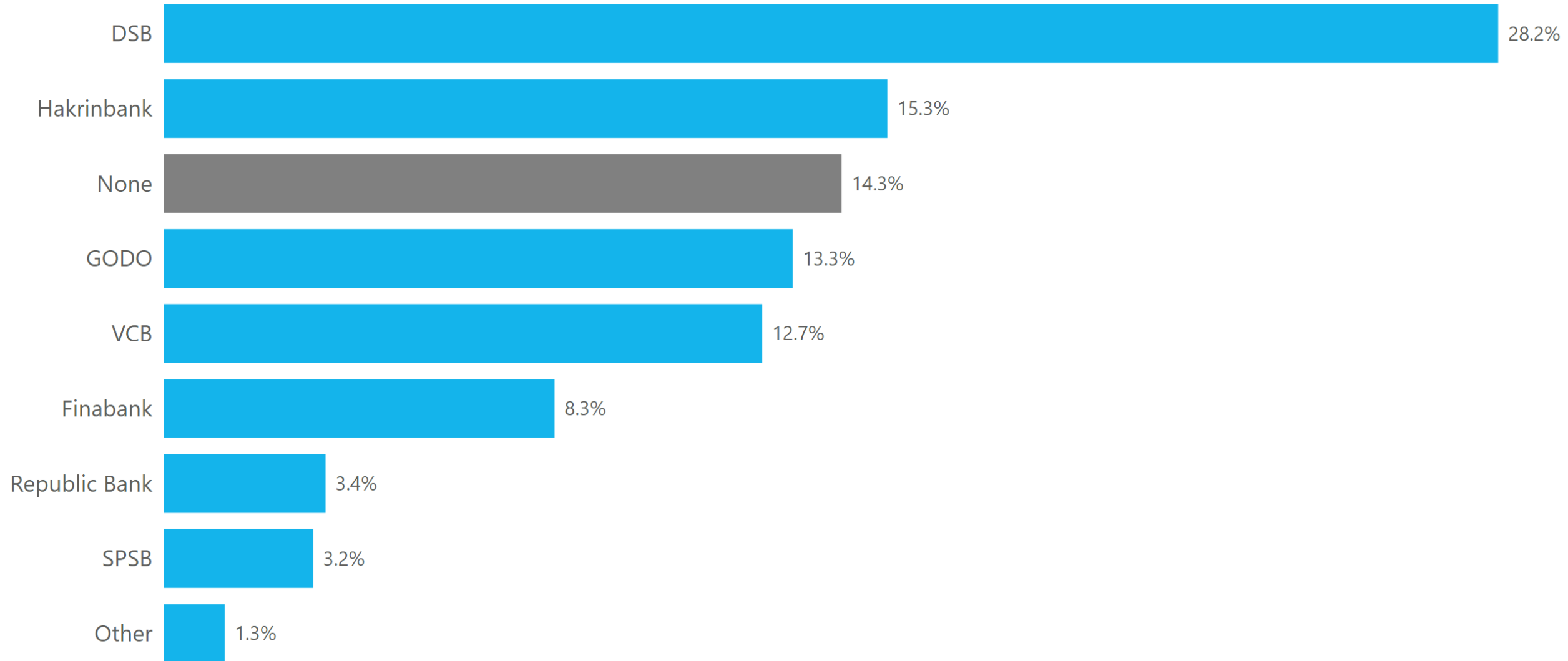
Banks

Respondents 1282

2022



Which bank do you prefer to do business with?

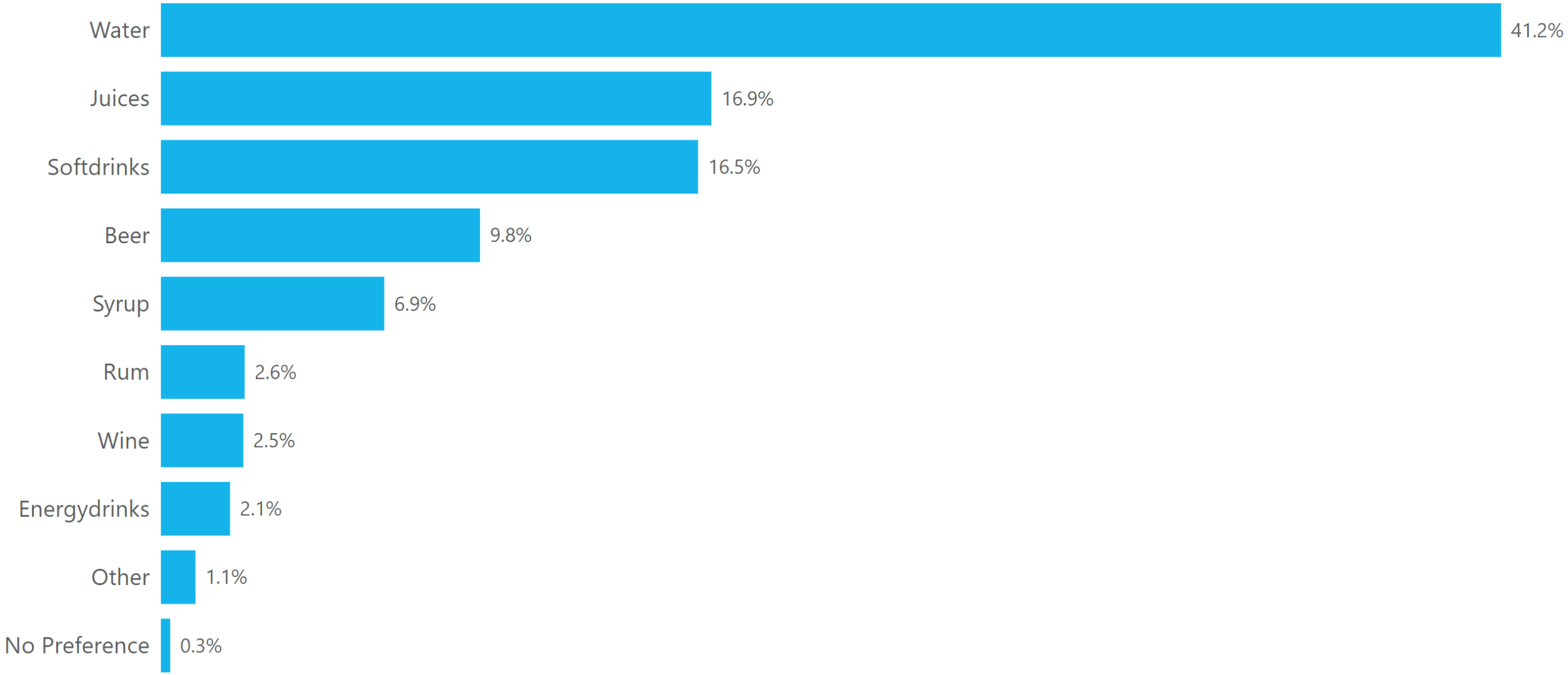


Drinks

Respondents 1282

2022 

Which drink do you prefer?

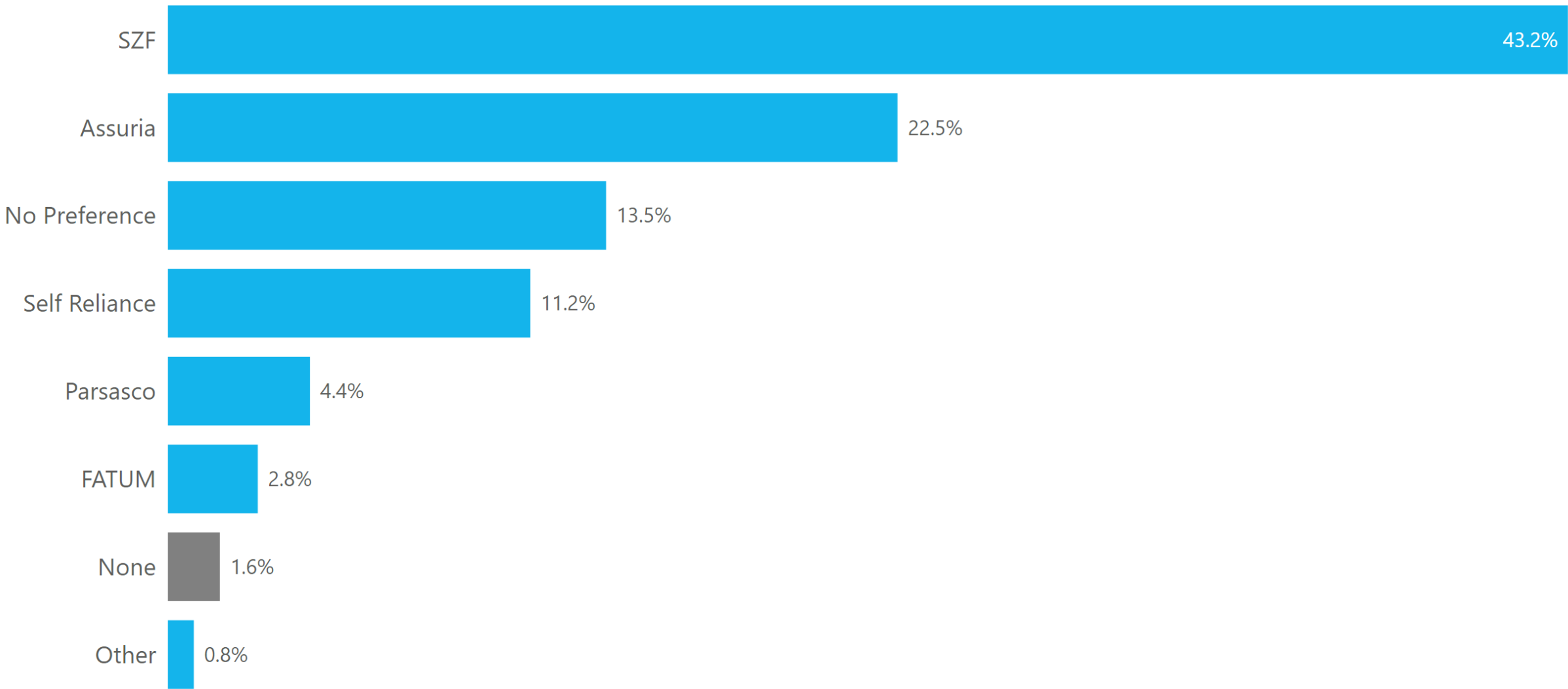


Insurance Companies

Respondents 1282

2022

Which insurance company do you prefer to do business with?

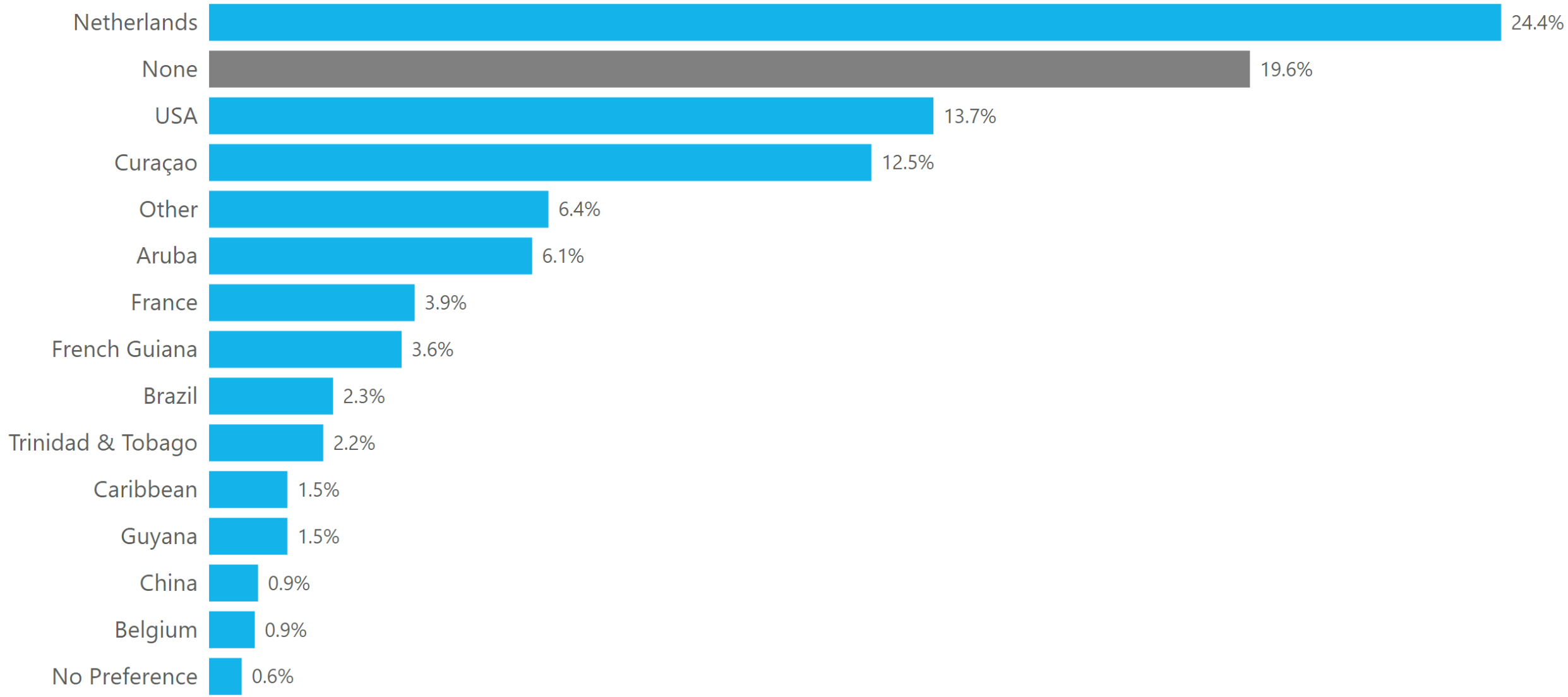


Travel Destinations

Respondents 1282

2022 

Where do you plan to travel in the next 12 months?



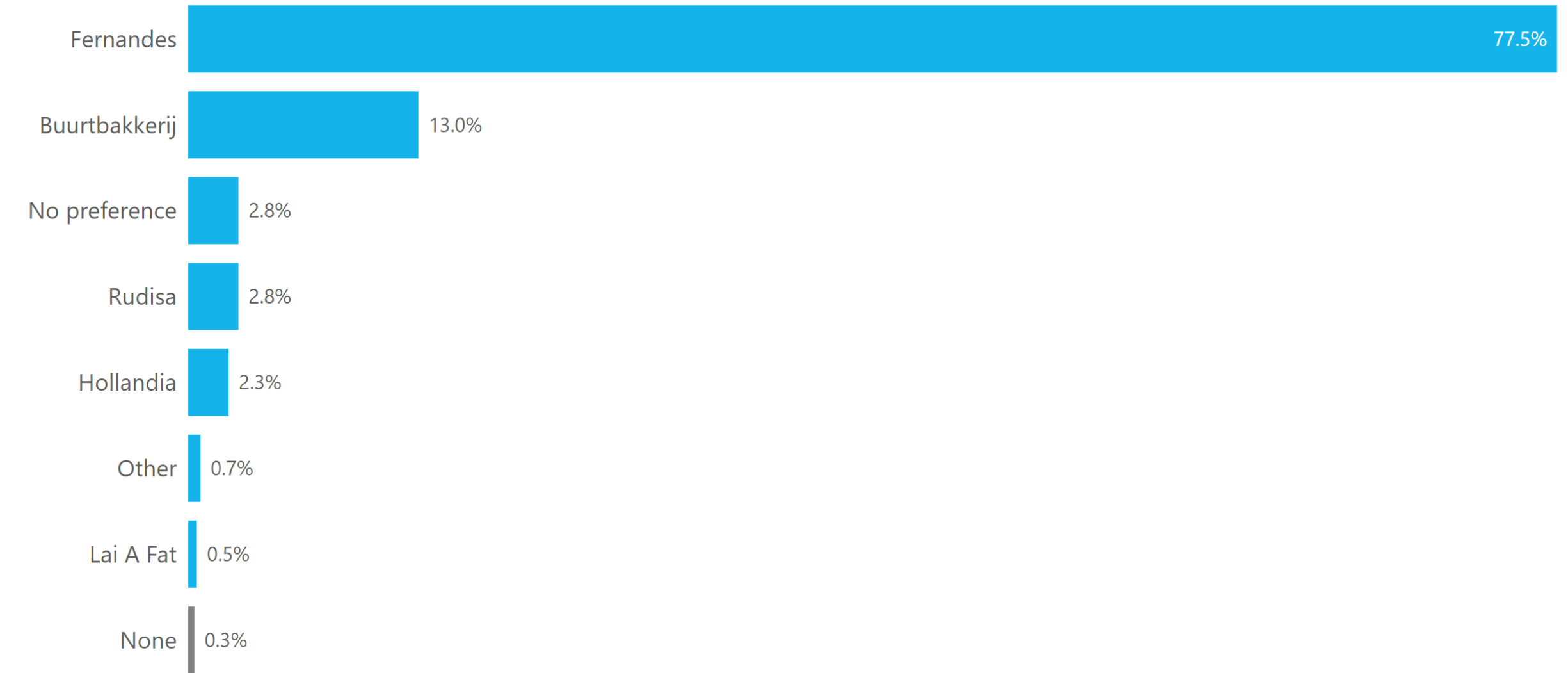
Bakery

Respondents 1282

2022



Bread of which bakery do you prefer to eat?



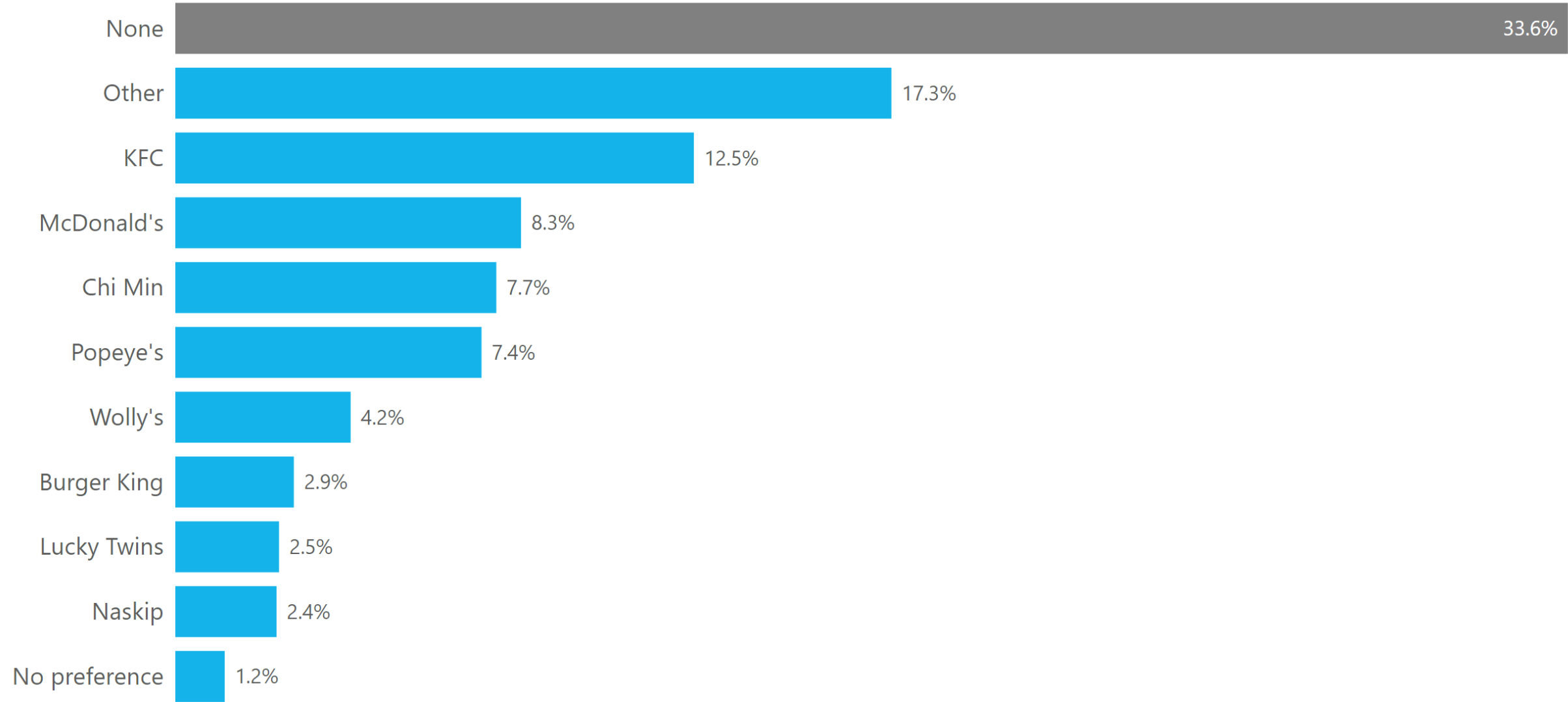
Restaurants

Respondents 1282

2022



Which restaurant do you often visit?



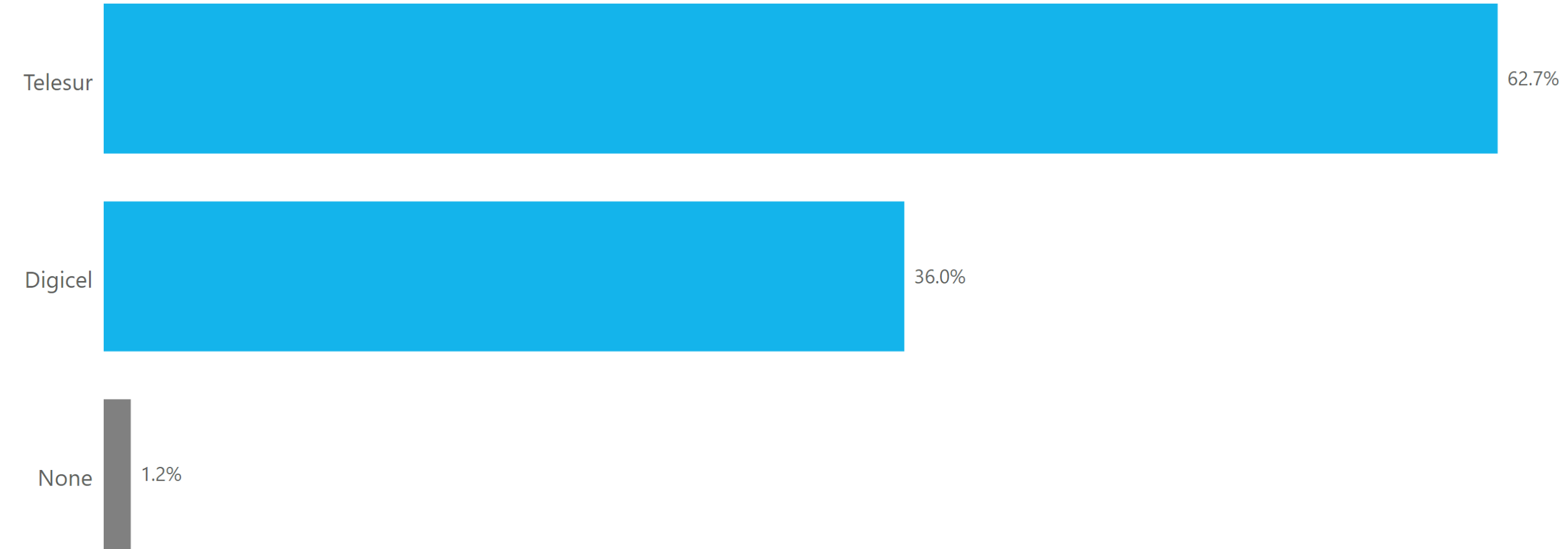
Telephone Providers

Respondents 1282

2022



Which telephone provider do you prefer to do business with?



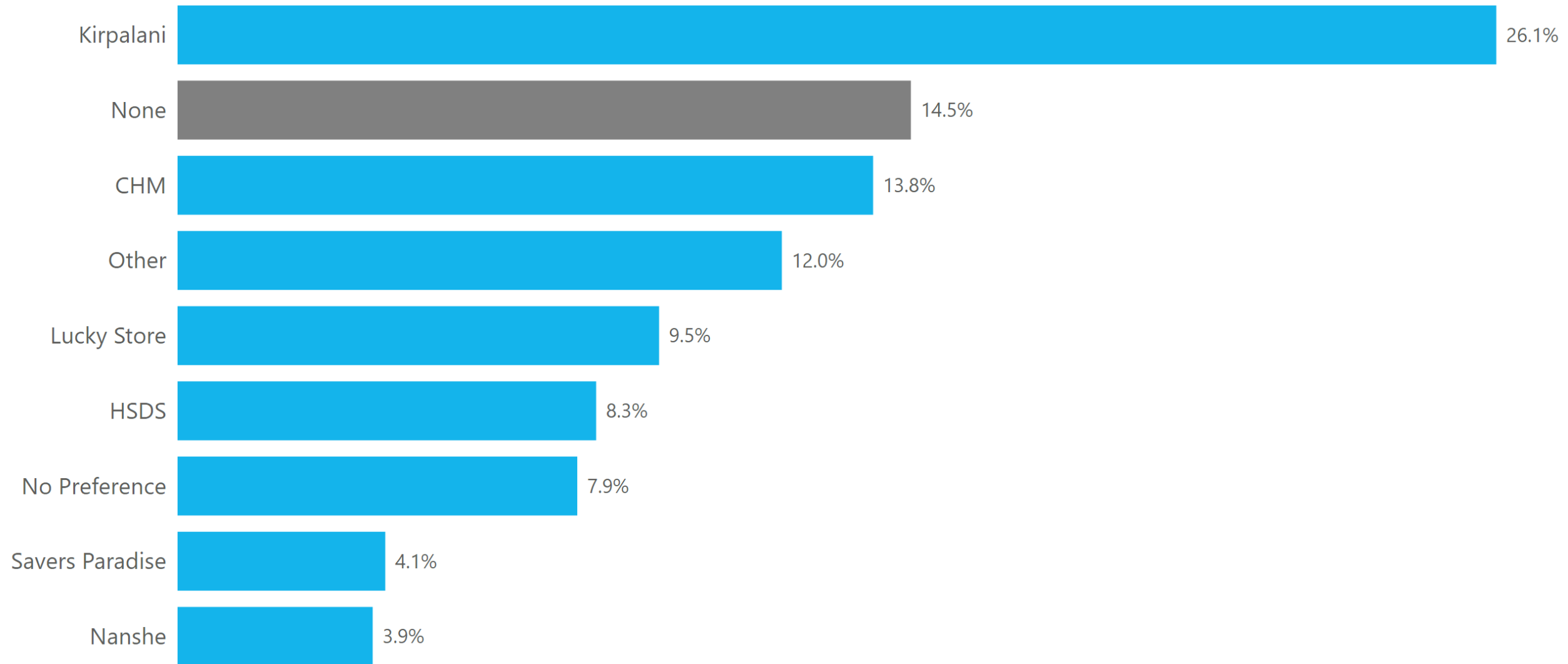
Appliances Purchases

Respondents 1282

2022



From which store do you prefer to buy your household appliances, equipment and electronics from?



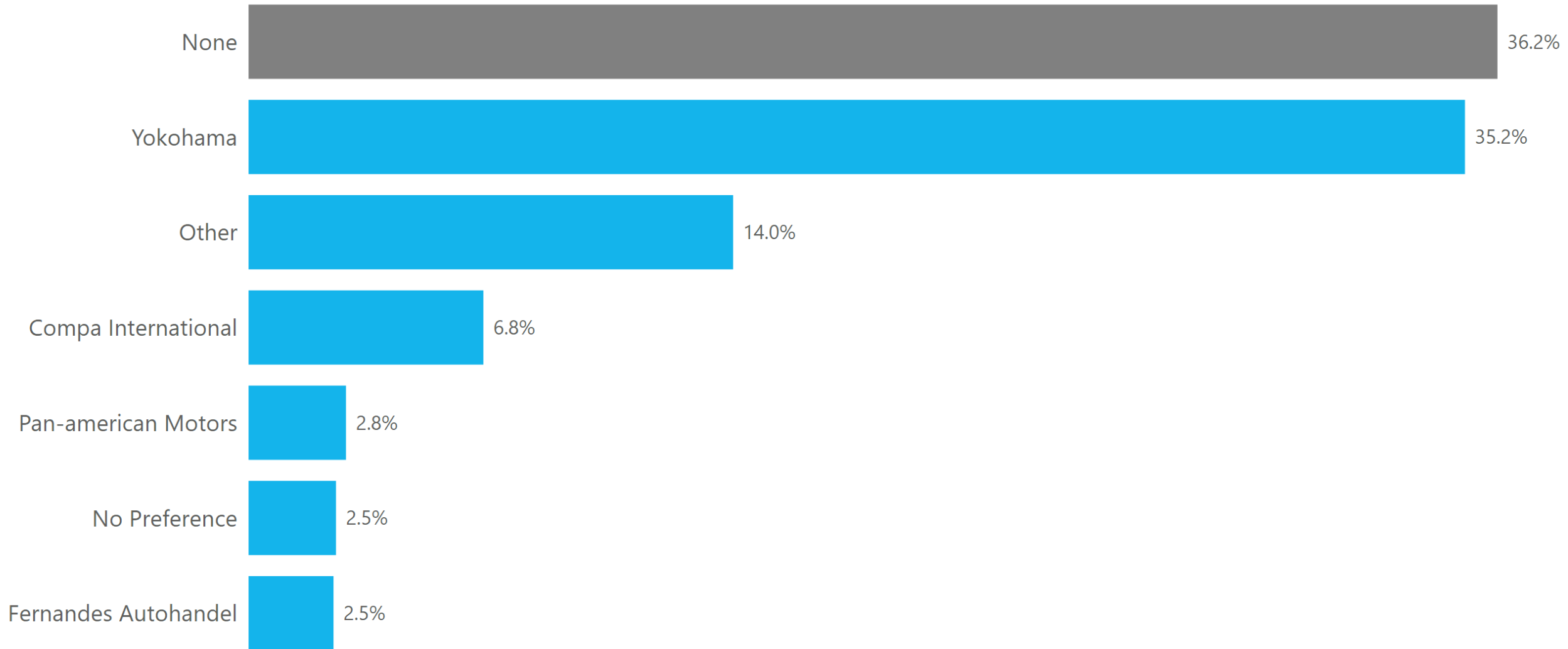
Car Dealership

Respondents 1282

2022



Which car dealership do you prefer to do business with?



Payment Methods

Respondents 1282

2022



Which payment methods do you make use of?

