



# Consumers Poll Guyana

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Results 2021 - 2022

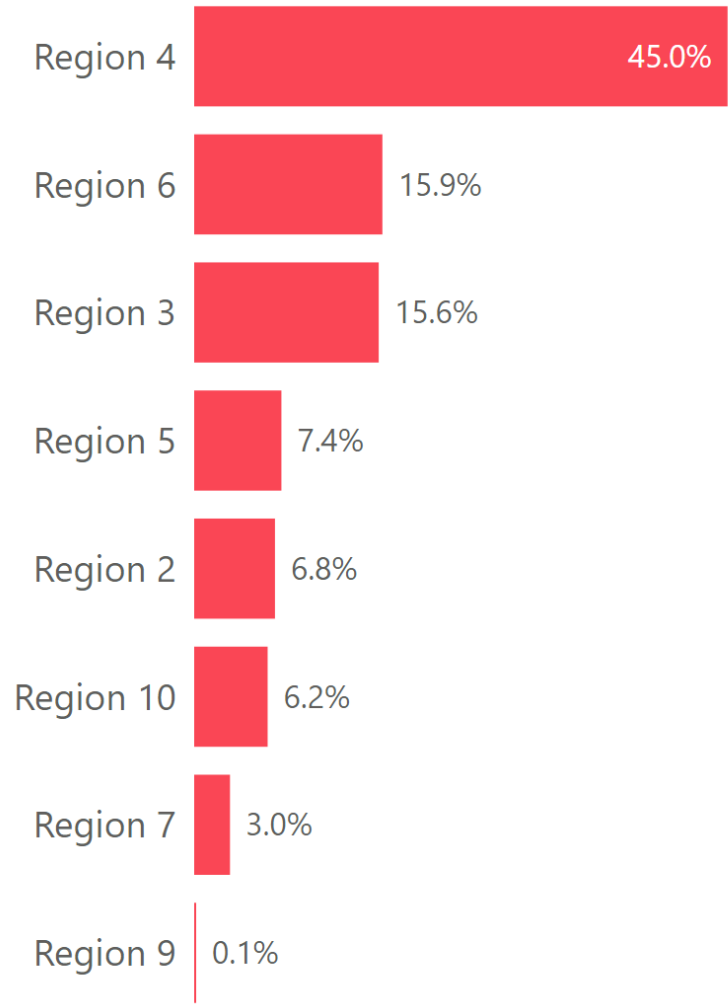
# Sample Population

Respondents Information

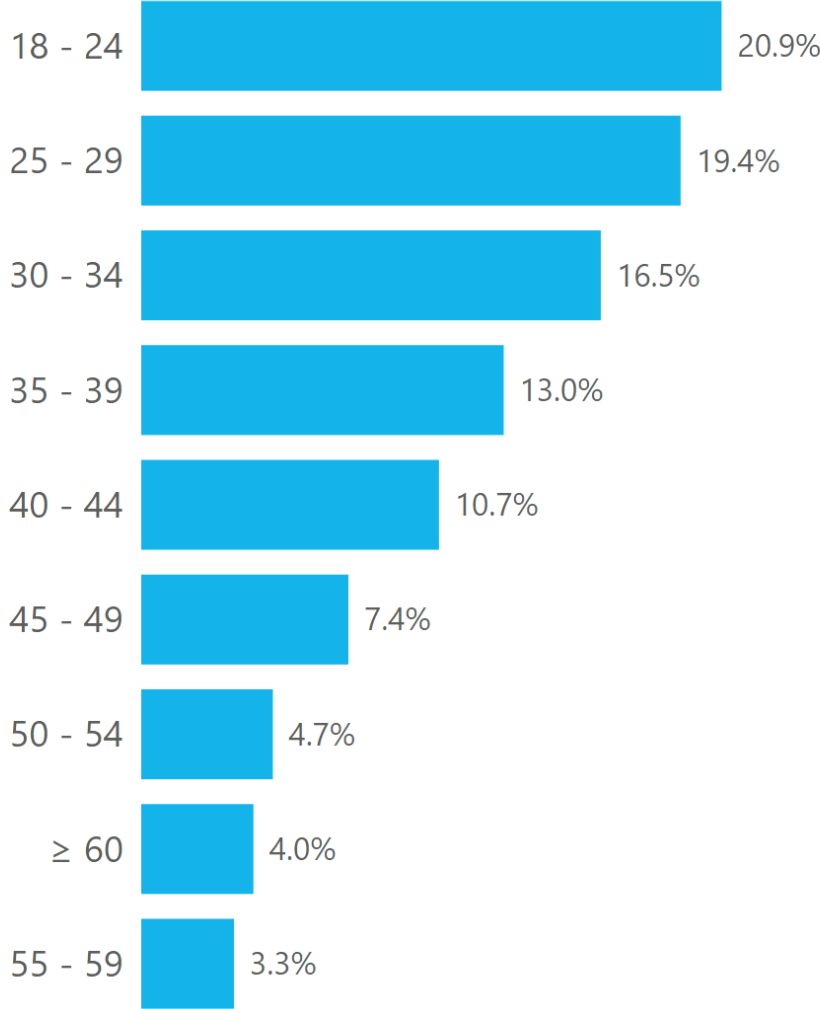
Respondents 1290

2022

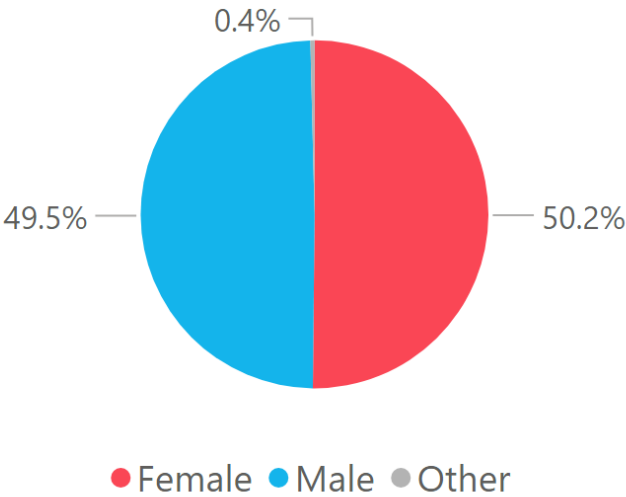
## Regions



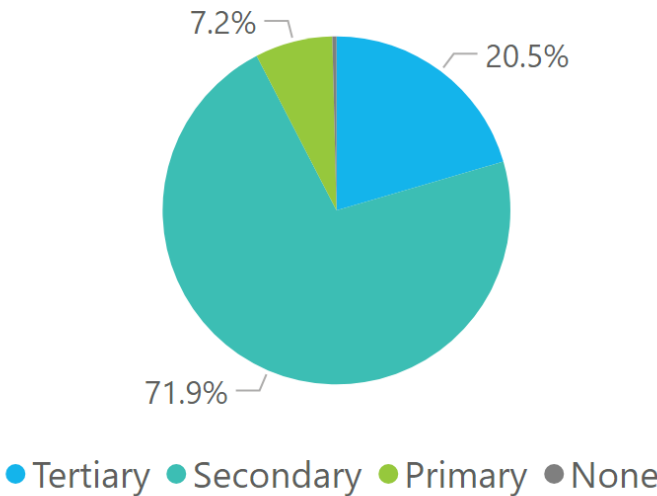
## Age Groups



## Gender



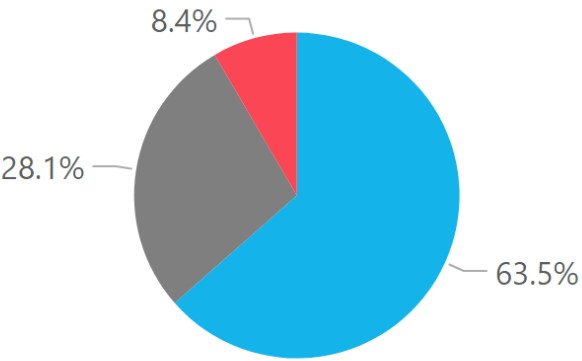
## Education Level



# Consumer Confidence Indicator (CCI)

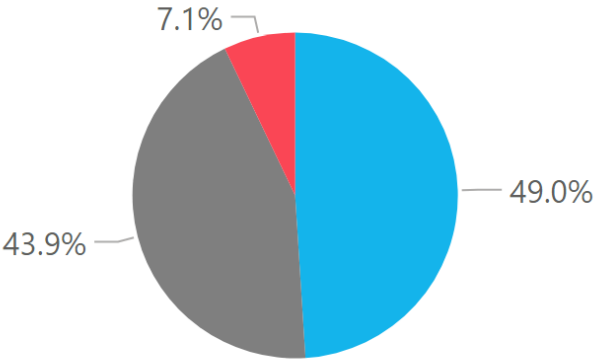
General

What do you think of your current work situation/prospects?



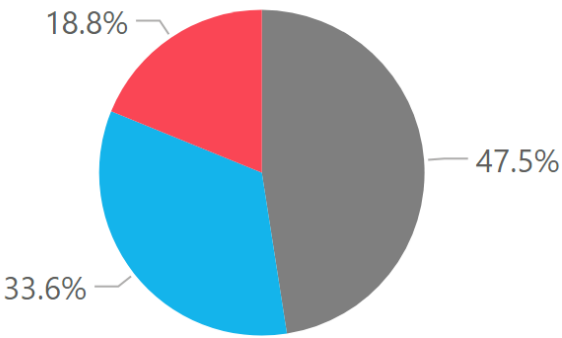
Positive Neutral Negative

How do you expect your work situation/prospects to change in the next 12 months?



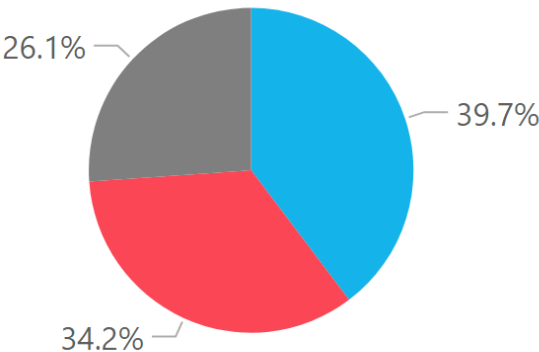
Positive Neutral Negative

What do you think of the current general economic situation in Guyana?



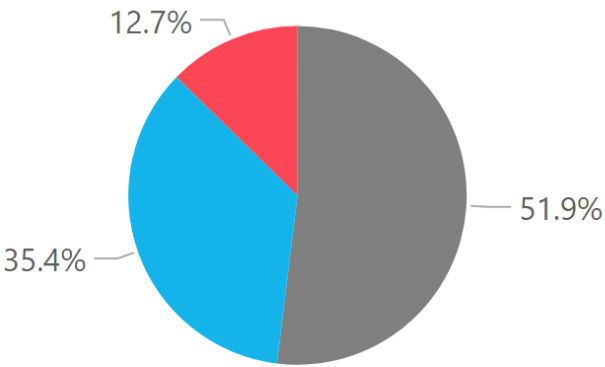
Neutral Positive Negative

How do you expect the general economic situation in Guyana to change in the next 12 months?



Positive Negative Neutral

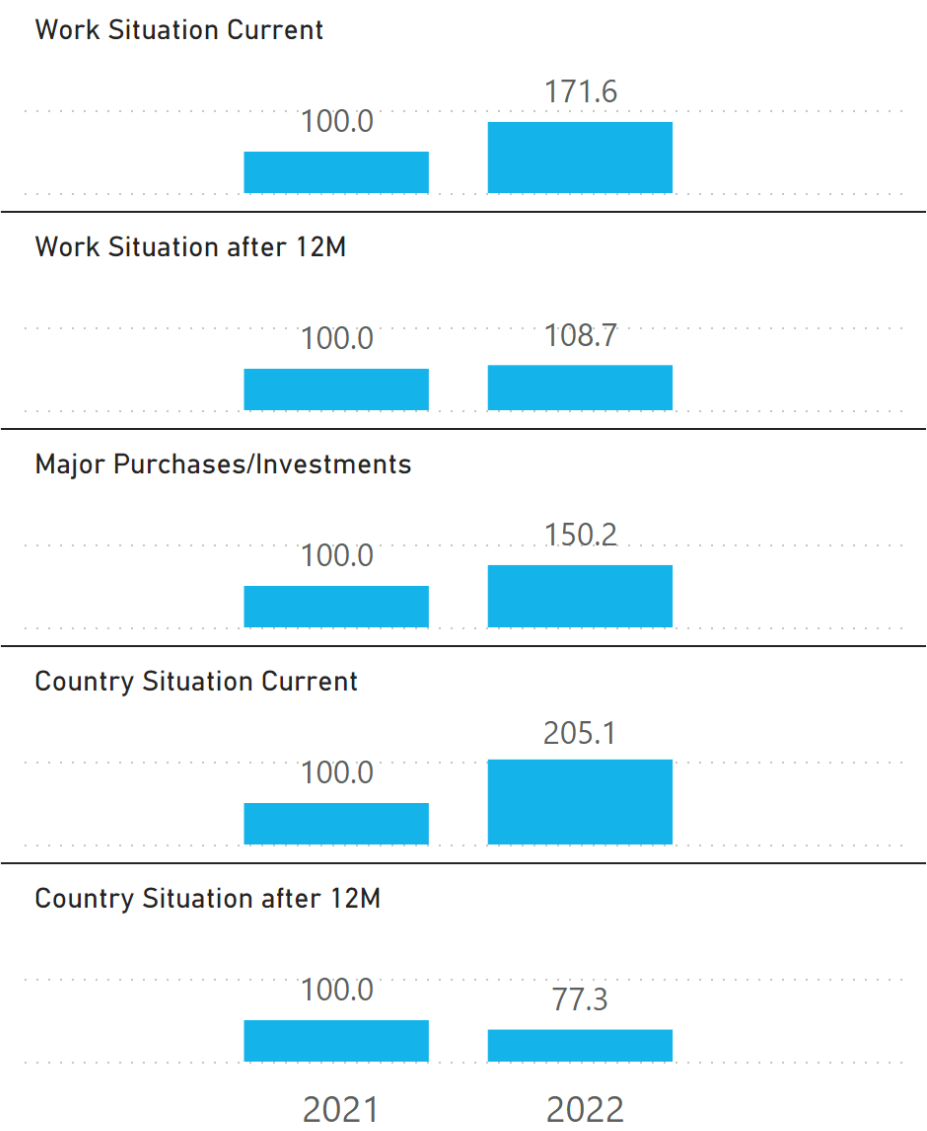
Considering the current economic situation, is it an appropriate time to make major purchases or investments?



Neutral Positive Negative

# Consumer Confidence Indicator (CCI)

Progress



Areas	Index		Change
	2021	2022	2022
Work Situation Current	100.0	171.6	71.6%
Work Situation after 12M	100.0	108.7	8.7%
Country Situation Current	100.0	205.1	105.1%
Country Situation after 12M	100.0	77.3	-22.7%
Major Purchases/Investments	100.0	150.2	50.2%
Consumer Confidence Indicator	100.0	142.6	42.6%

142.6  
Consumer Confidence Indicator

42.6%  
Change 2021 to 2022

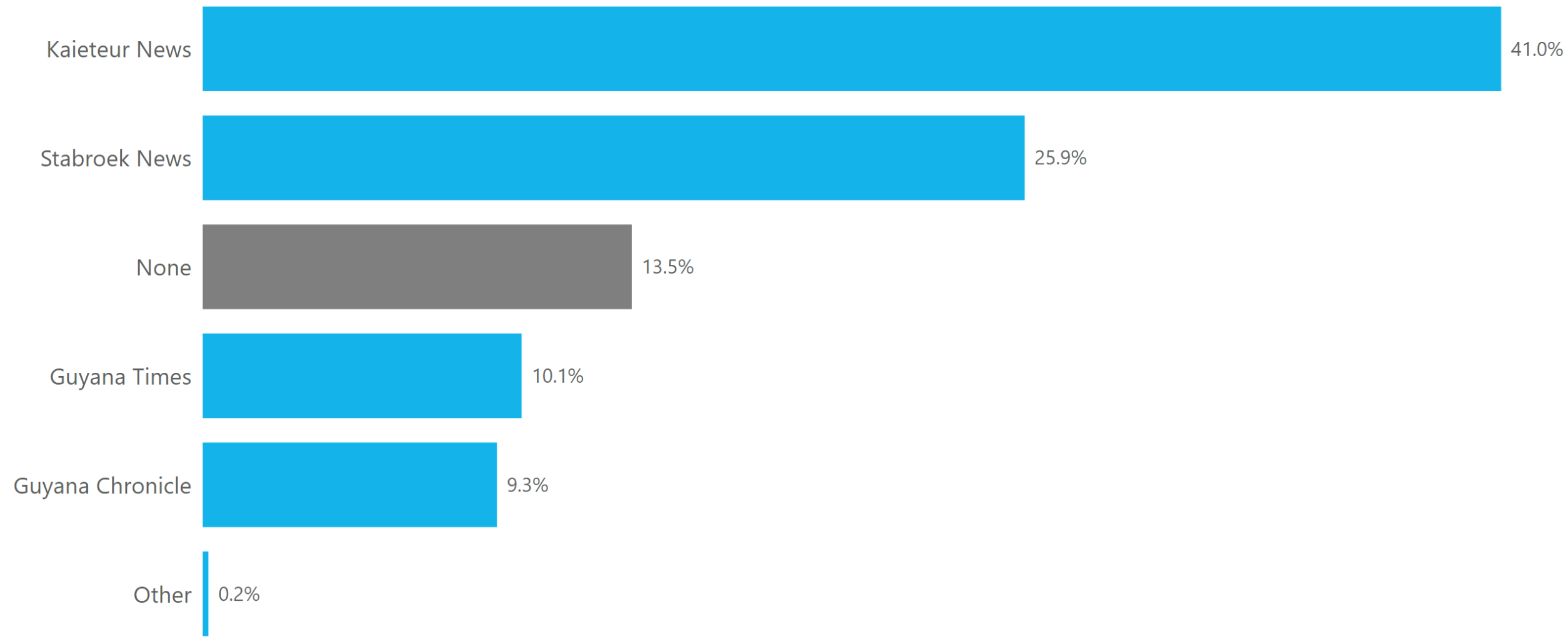


# Newspapers

Which newspaper do you prefer to read?

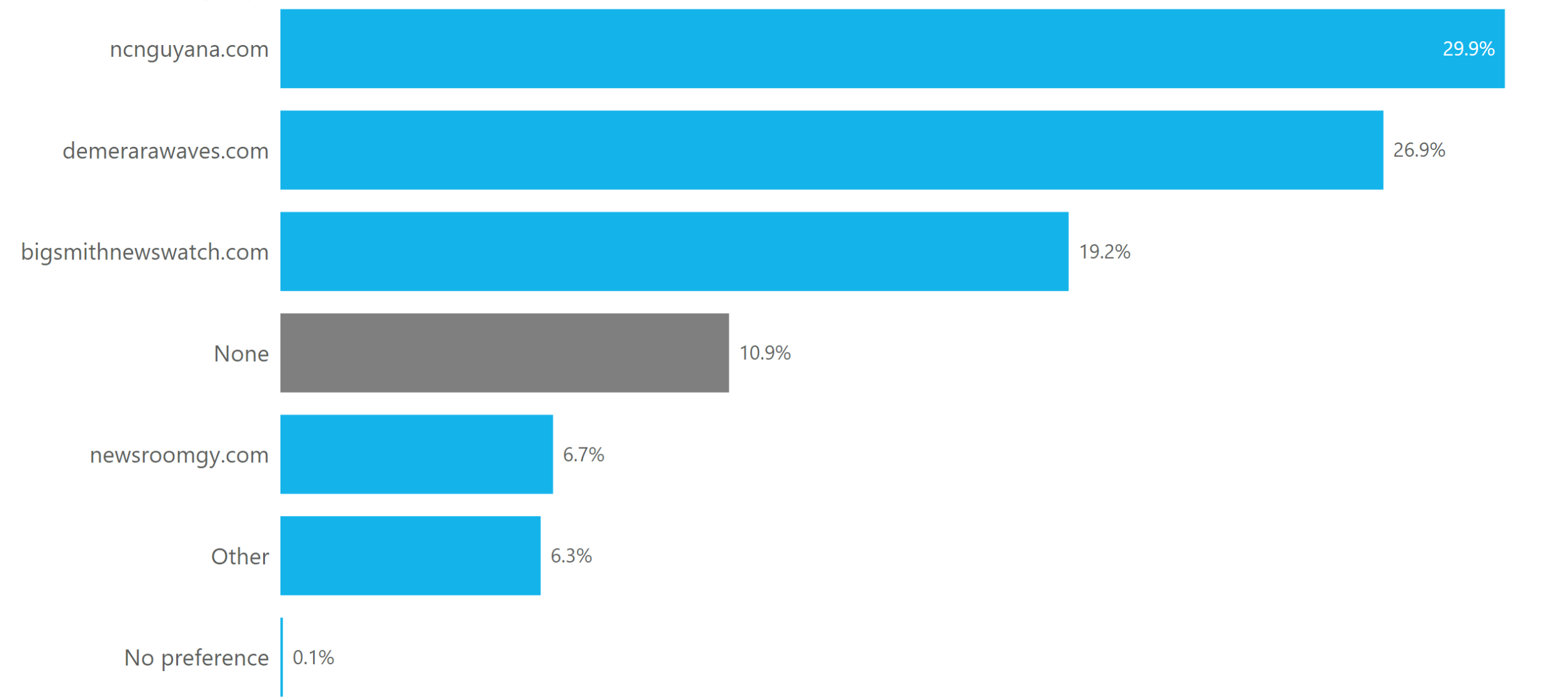
Respondents 1290

2022



# News Sites

Which news sites do you prefer to follow?

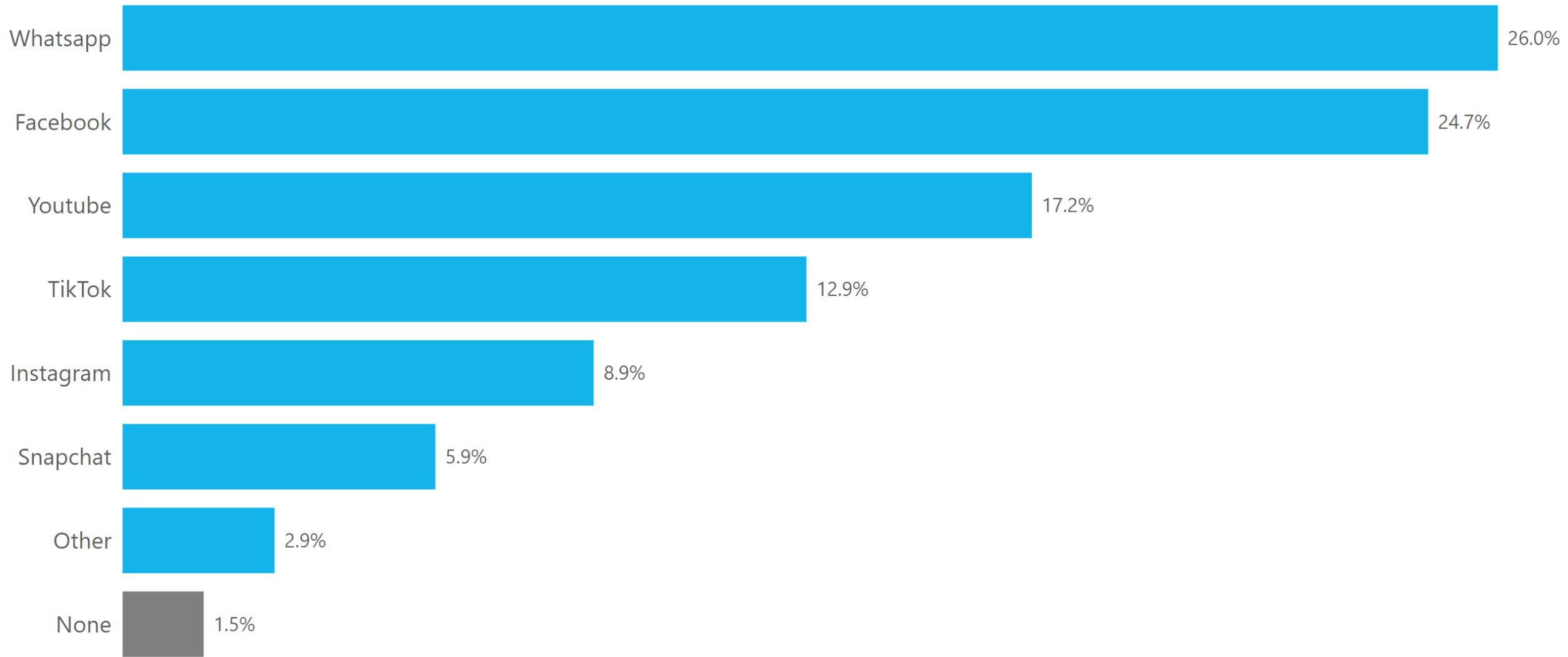


# Social Media

Which social media platforms do you use?

Respondents 1290

2022

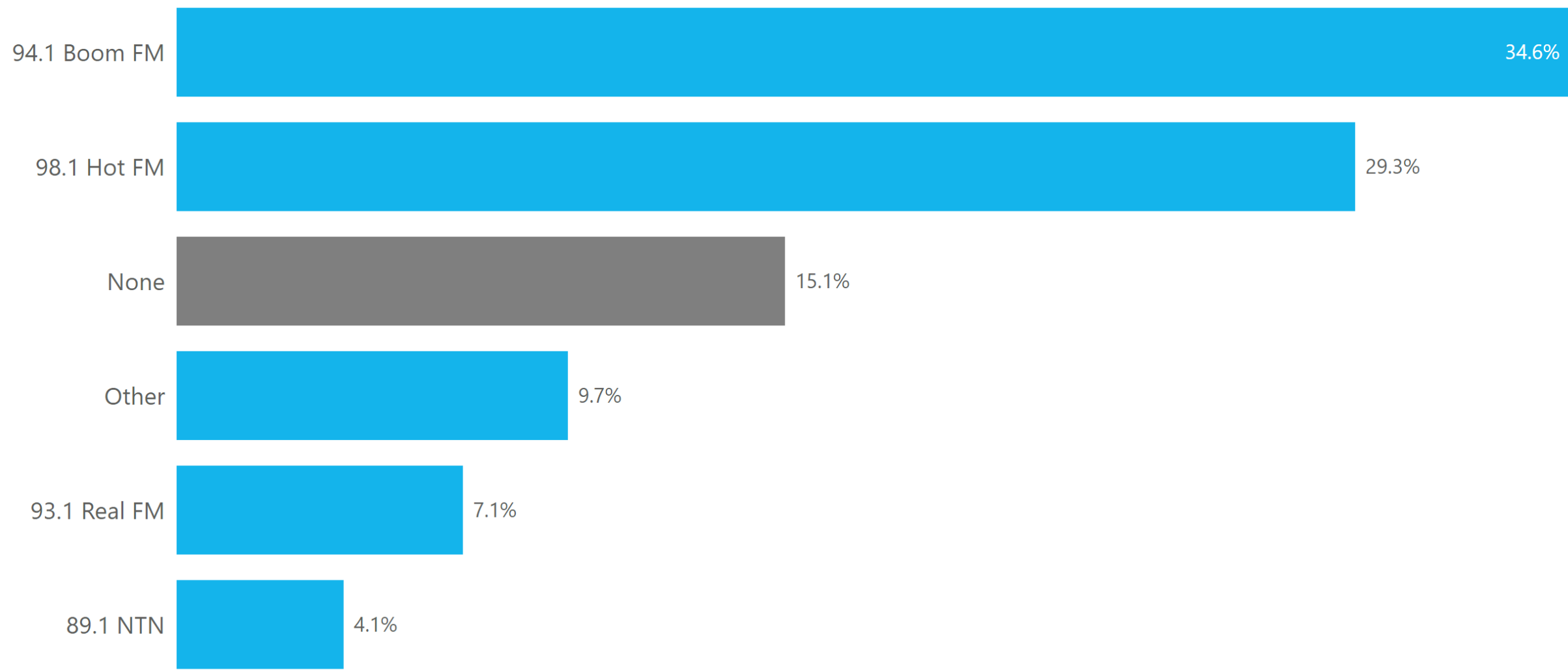


# Radio Stations

Which radio station do you prefer to listen to?

Respondents 1290

2022



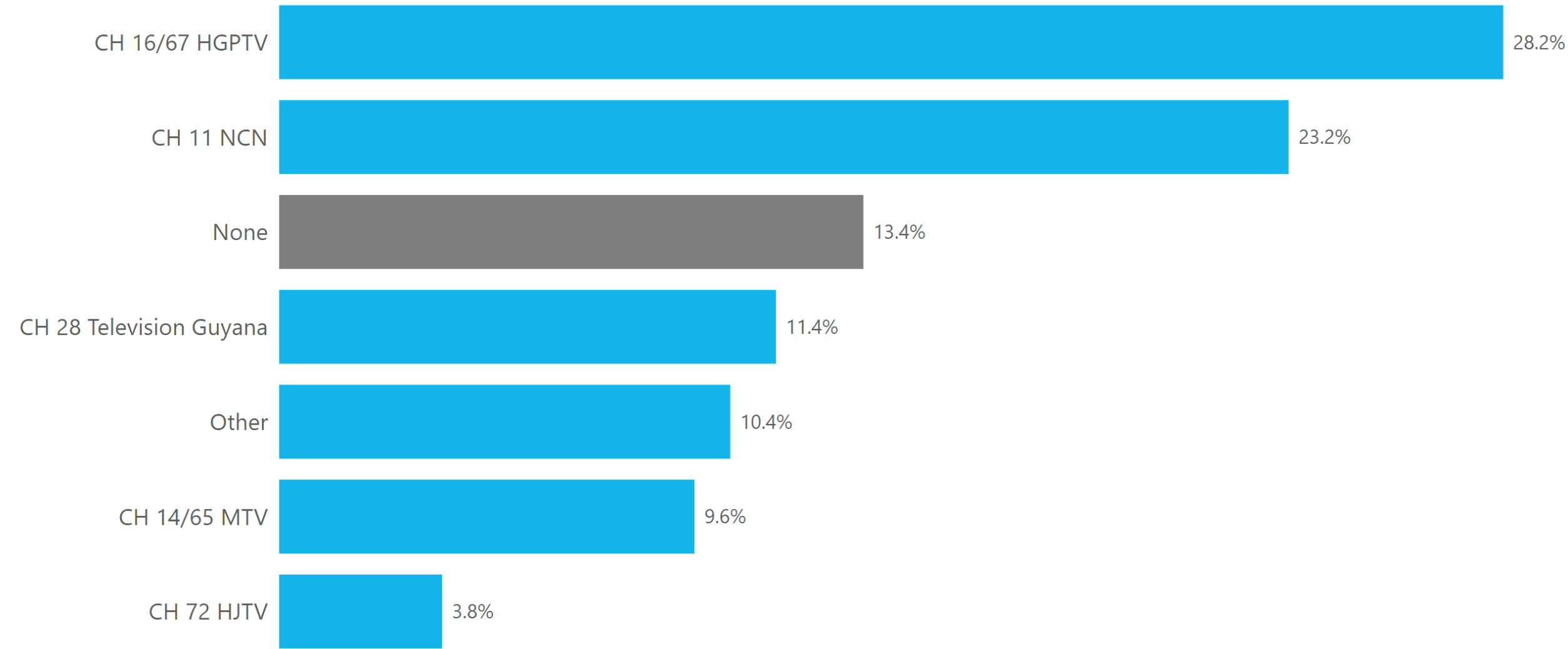


# TV Stations

Which TV station do you prefer to watch?

Respondents 1290

2022

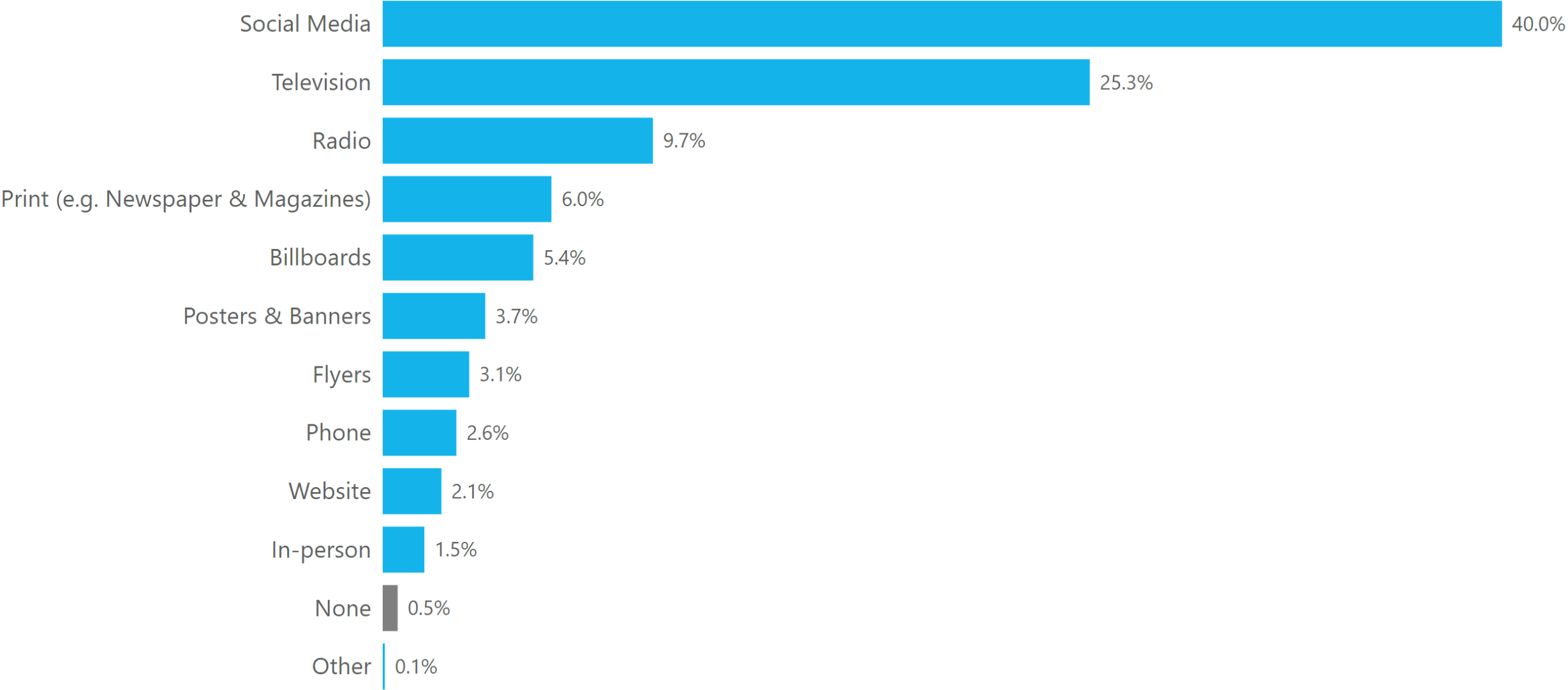


# Ad Types

How can ads best be presented to you?

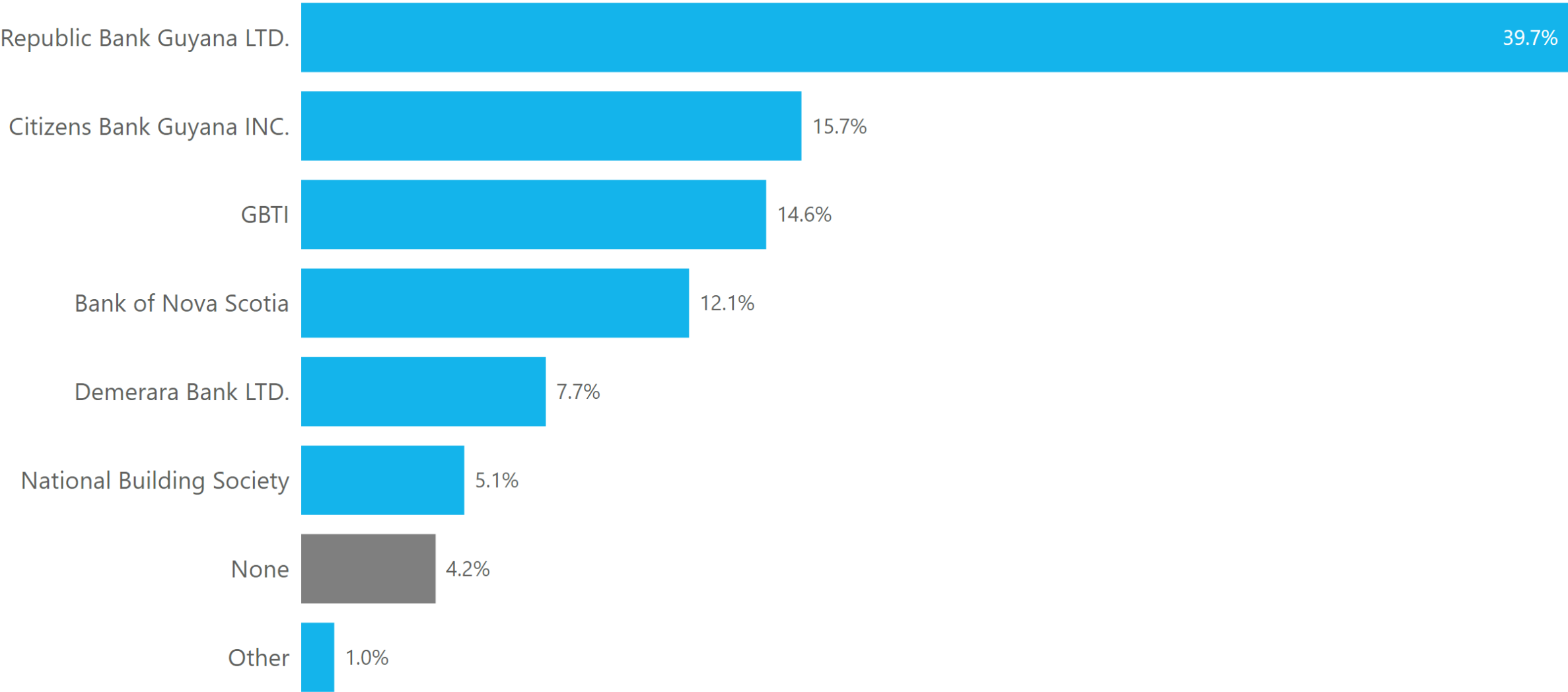
Respondents 1290

2022



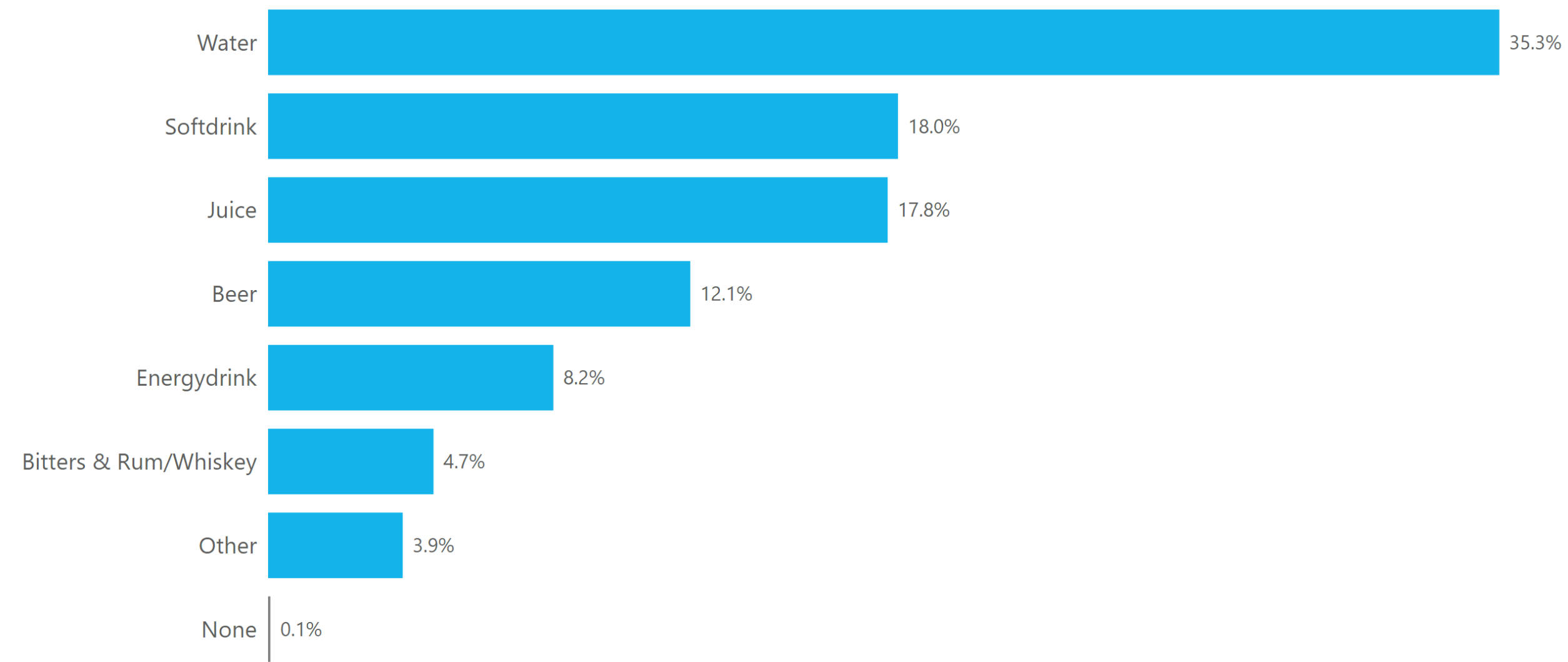
# Banks

Which bank do you prefer to do business with?



# Drinks

Which drink do you prefer?

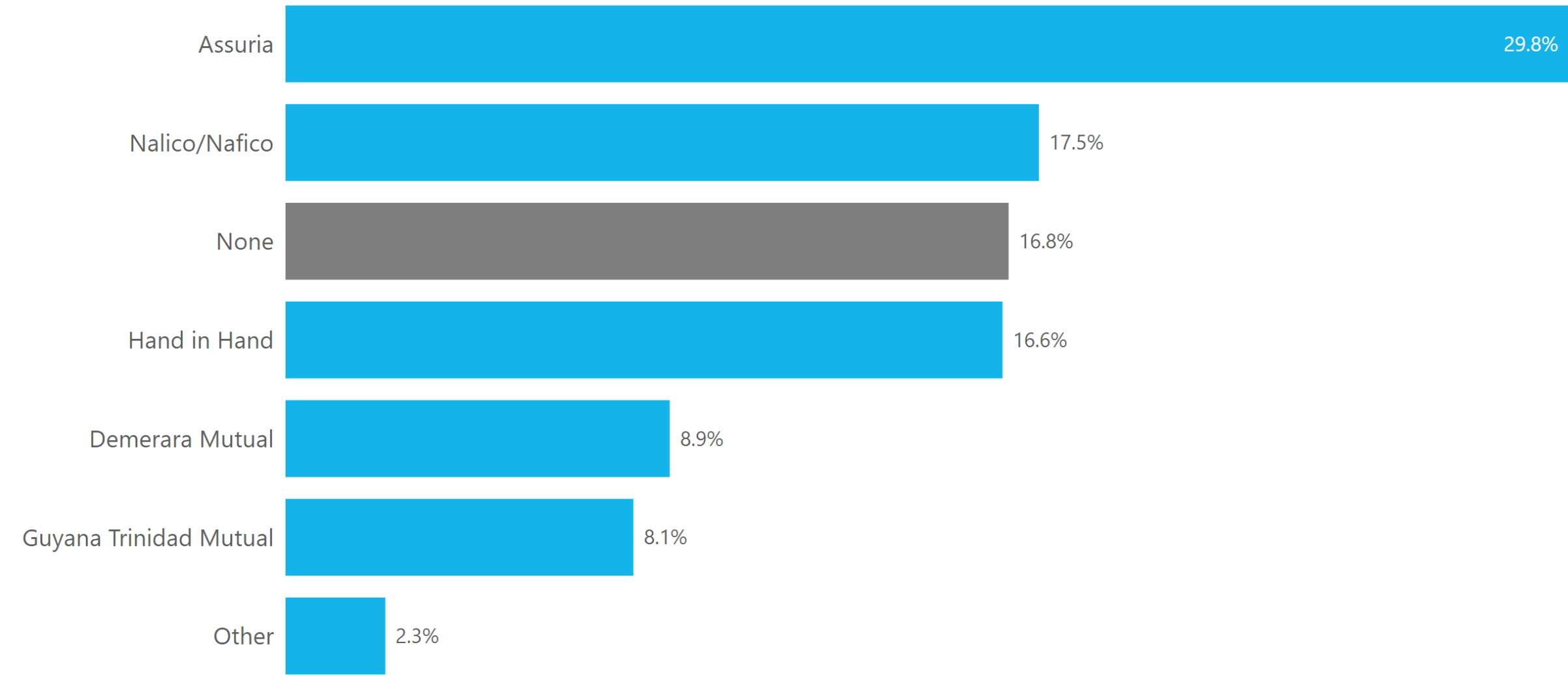


# Insurance Companies

Which insurance company do you prefer to do business with?

Respondents 1290

2022

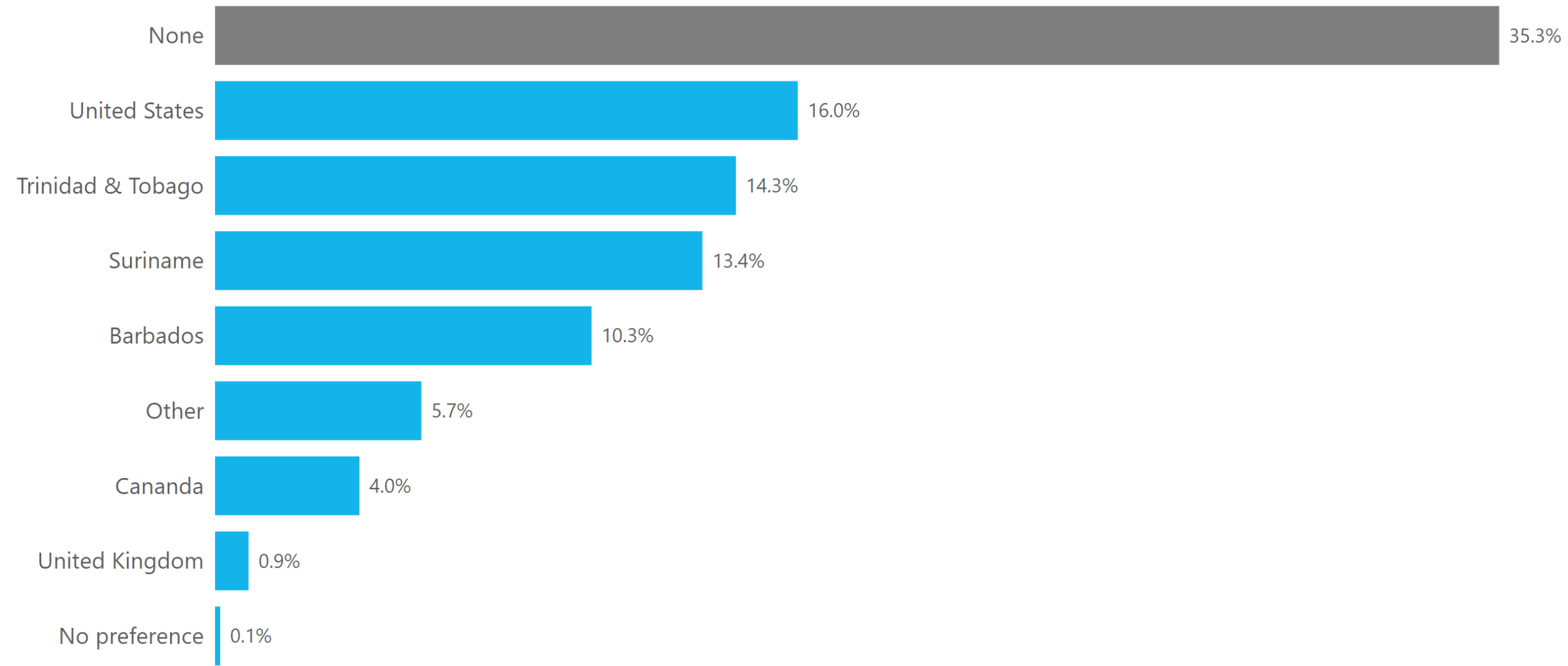


# Travel Destinations

Where do you plan to travel in the next 12 months?

Respondents 1290

2022

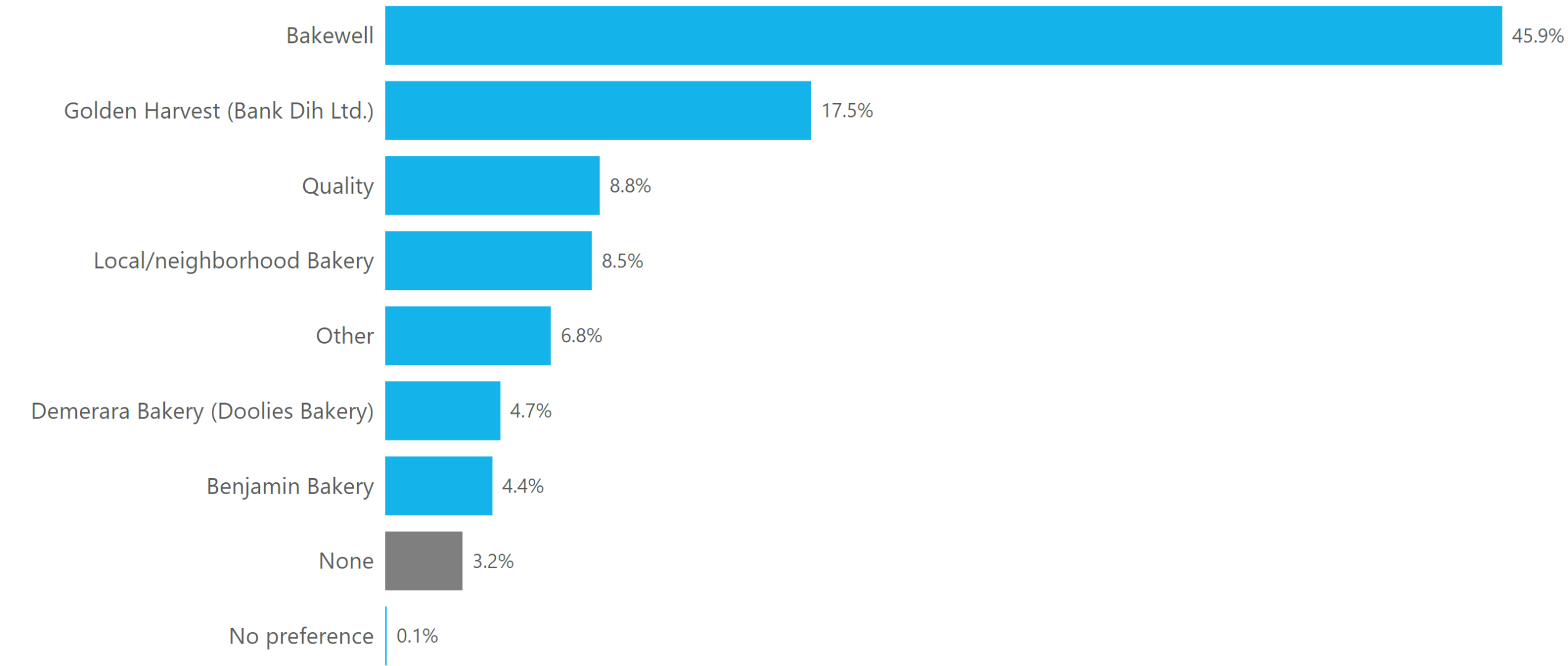


# Bakery

*Bread of which bakery do you prefer to eat?*

Respondents 1290

2022 

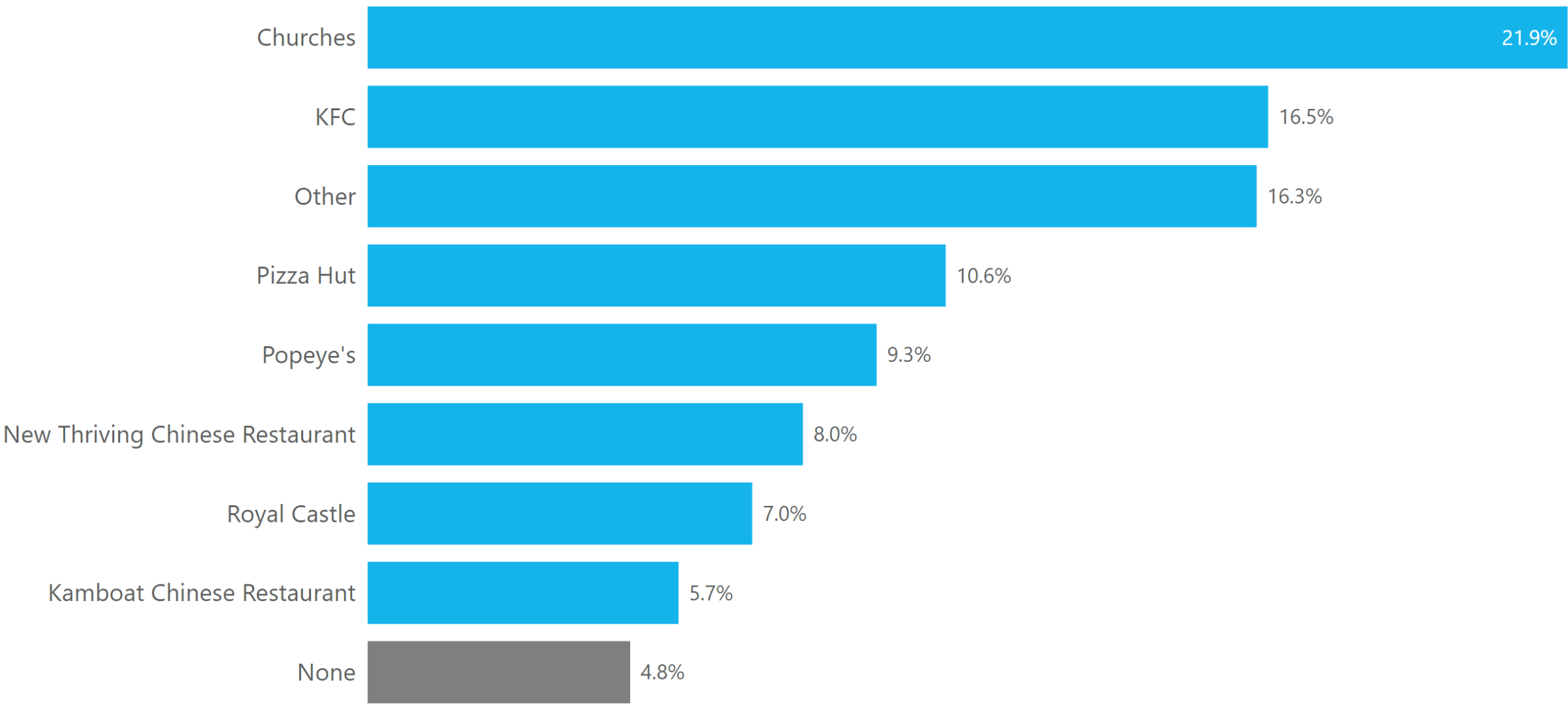


# Restaurants

Which restaurant do you often visit?

Respondents 1290

2022





# Telephone Providers

Which telephone provider do you prefer to do business with?

Respondents 1290

2022

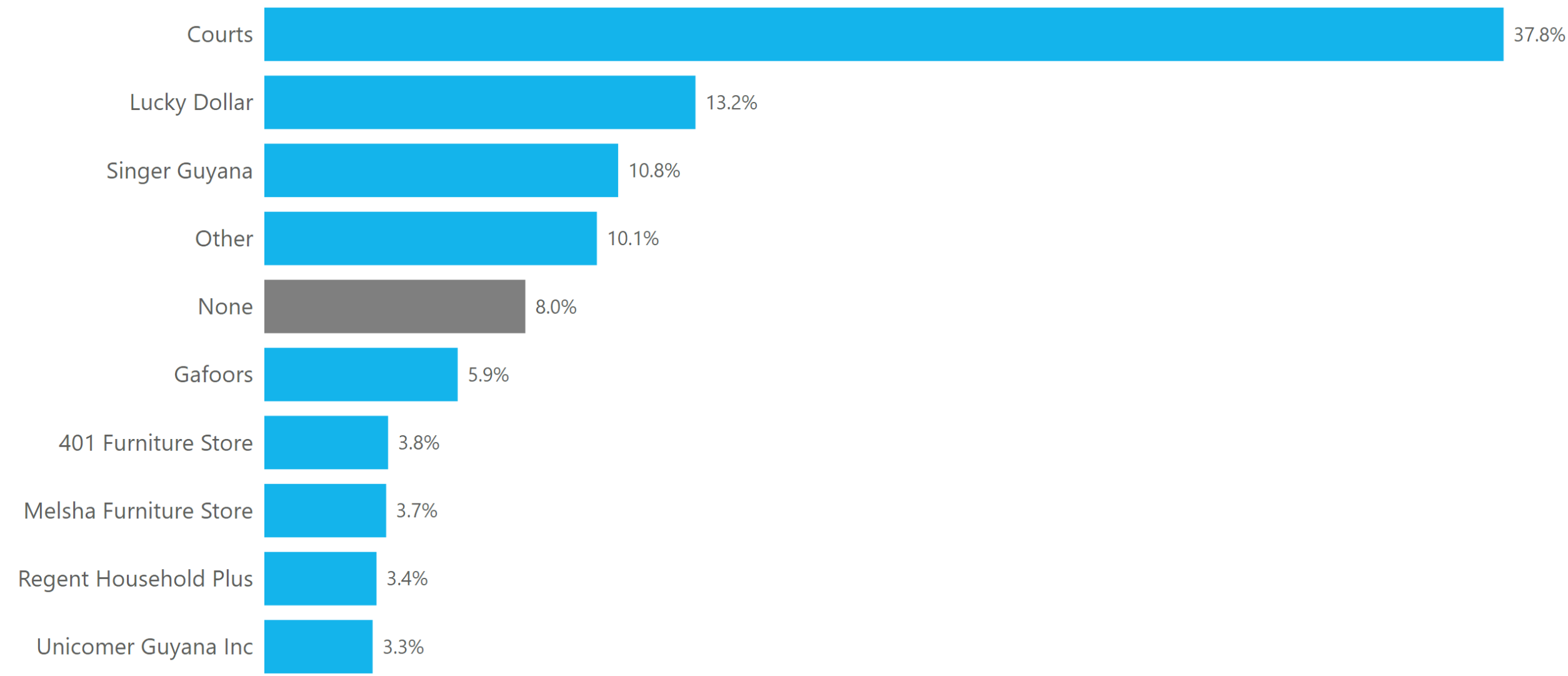


# Appliances Purchases

Respondents 1290

2022

From which store do you prefer to buy your household appliances, equipment and electronics from?

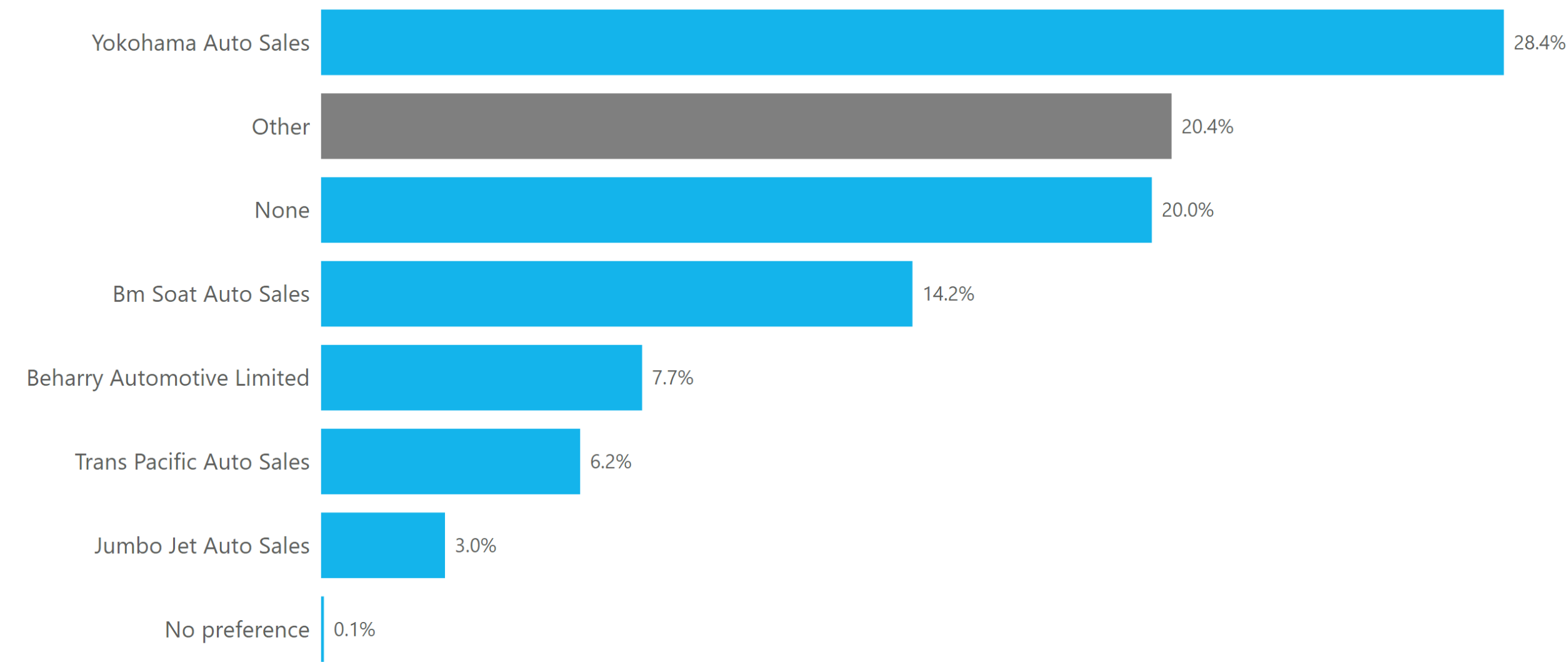


# Car Dealership

Which car dealership do you prefer to do business with?

Respondents 1290

2022



# Payment Methods

Which payment methods do you make use of?

Respondents 1290

2022

